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The Video Interoperability Challenge



Room Systems

A room system is a video-equipped meeting room or classroom

- Sizable investment
- Limited interoperability
- Emerging solutions costly

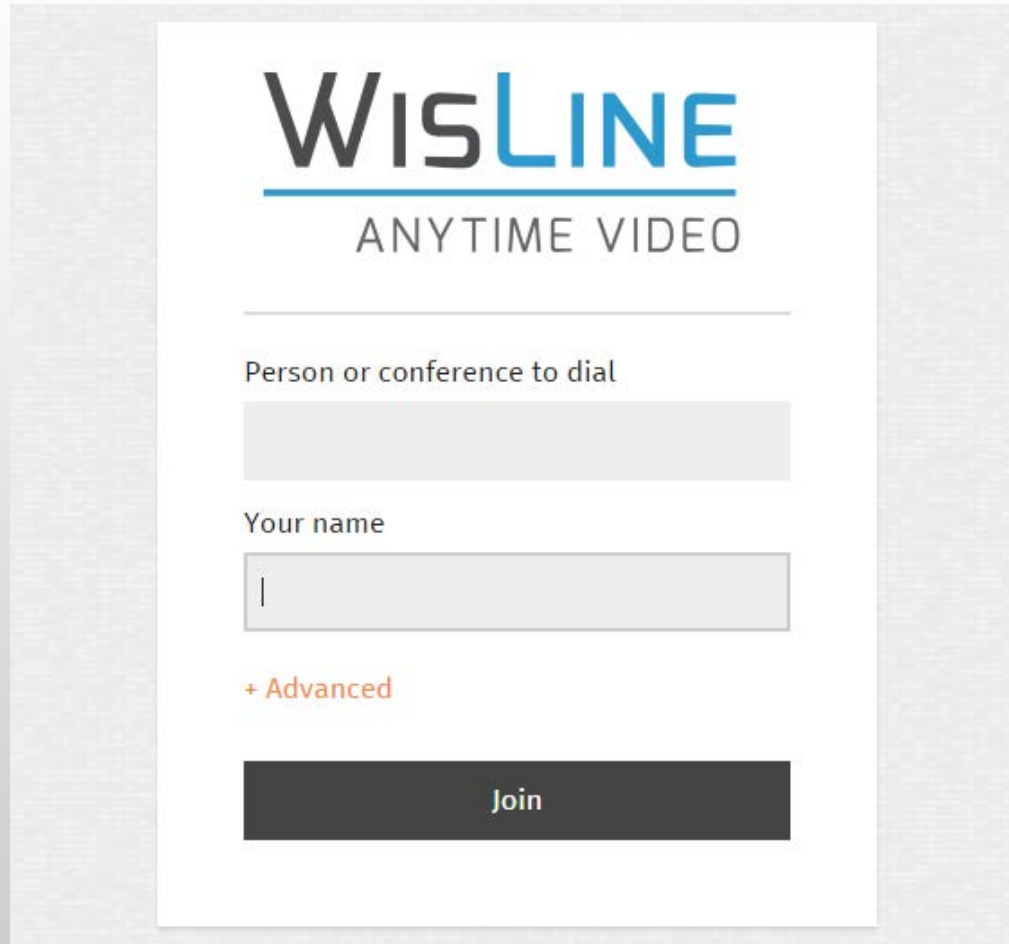
Key Goals:

- Interoperable
- Simple
- Low Cost

ICS solved the interoperability problem



ICS solved the ease of use problem



WisLINE
ANYTIME VIDEO

Person or conference to dial

Your name

+ Advanced

Join

WisLINE

ANYTIME VIDEO

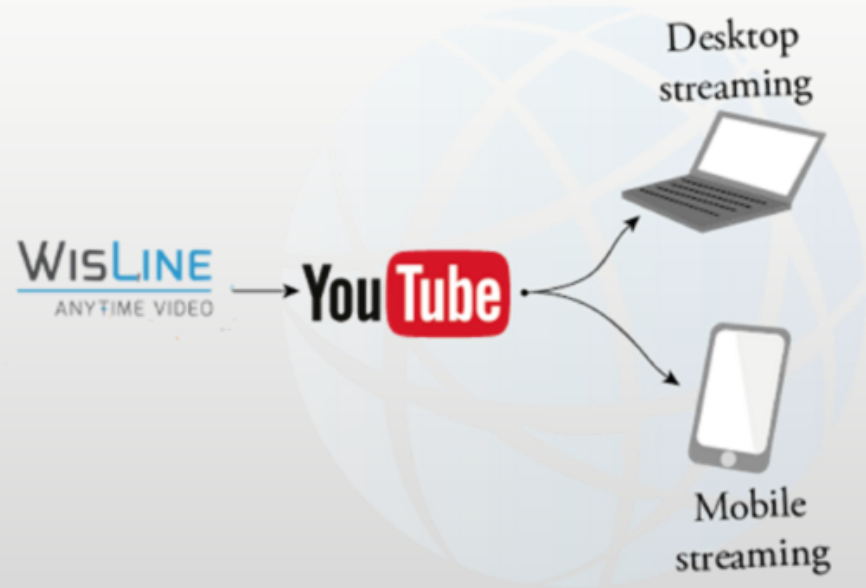
Document Sharing



WisLINE

ANYTIME VIDEO

Recording and Streaming



WISLINE

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IM and Group Chat



INSTRUCTIONAL
COMMUNICATIONS
SYSTEMS

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UW
Extension
University of Wisconsin-Extension



Web RTC Real-Time Communication

- Real-time audio/video embedding in web browser
- No plugin
- Chrome, Firefox, Opera, Project Spartan



Quality of Service

- powered by Pexip
- came from video (from Tandberg after Cisco acquisition)



Lync & Skype = Skype for Business

- can connect to some room systems
- can monitor, can't participate (no content sharing)



Student Experience

- Removes the 'Hyper-awareness' (Skype / Skype)
- Solution is seamless, transparent
- If you're comfortable with Skype, use Skype
- Connects room systems



What about price?

WisLINE

ANYTIME VIDEO

\$12,000!

Per account per year

WisLINE

ANYTIME VIDEO

\$249!

Per account per year



WISLINE

ANYTIME VIDEO

We've worked hard to make this work for you

- Interoperable
- Simple
- Low Cost

WISLINE

ANYTIME VIDEO

Ask for a free account, get a cookie!

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The technology & team to help you succeed



WisLine Anytime – Reservationless audio and video conferencing.

WisLine Audio Plus – Reserved and managed audio conferencing.

WisLine Video – Video conferencing from room systems, desktops or mobile devices.

WisLine Web – Integrated VoIP and phone audio with web sharing and collaborative tools.

WisLine Video Production – Broadcast meetings or conferences on the web with streaming video and content.

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Thank you for your time today!