

## Academic and Career Advising

UW-Milwaukee: <i>Case Management Dashboard Development</i>	
<b>Funding Amount:</b> \$4,000	<b>Use of Funding:</b> <ul style="list-style-type: none"> <li>• Project overload for a Data Warehouse Engineer and Developer and the Director of Pathway Advising</li> </ul>
<p><b>Summary:</b> The purpose of this project was to develop an interactive report tool in Microsoft PowerBI that would help advising units and individual advisors with case management across the wide array of organizational and operational structures of advising units at UWM. Through the grant funds, they were able to develop a strong prototype of a single-source interactive report that merges data from Navigate and PeopleSoft and provides a wide variety of valuable information at the unit, advisor, and student level. The next step with this project is beta-testing the interactive report with select units on campus to evaluate use cases and usability before making the report available to all units and advisors in summer and early fall 2024.</p>	
UW Oshkosh: <i>Supporting Innovative Design Strategies in the Student Experience to Enhance Advising for Greater Success in Career Pathing</i>	
<b>Funding Amount:</b> \$4,000	<b>Use of Funding:</b> <ul style="list-style-type: none"> <li>• Airfare, hotel, meals, and an honorarium for a national trainer</li> <li>• Lunch for participants</li> <li>• Books and supplies for the committee and staff from academic advising and career development</li> </ul>
<p><b>Summary:</b> The goal of this project was to design a successful framework that incorporated intentional advising and community-building for current students. A facilitator from the Stanford Design Studio facilitated a training session for faculty and staff entitled "Infusing Design Thinking in the Student Advising Experience." The model was also integrated into FYE programming and summer orientation to help students use design thinking to assist them with their career path. Next, UW Oshkosh is planning to focus on updating tools for advisors in academic and career advising to infuse into their one-on-one sessions with students and getting additional units to adopt and implement this information in their individual and group interactions.</p>	
UW-Parkside: <i>Parkside Purpose Launch</i>	
<b>Funding Amount:</b> \$3,700	<b>Use of Funding:</b> <ul style="list-style-type: none"> <li>• Stipend for a part-time student employee and two promotional banners</li> </ul>
<p><b>Summary:</b> The Parkside Purpose pilot program is a collaborative effort focused on a student's career exploration and professional development defined by the three pillars: reflection and exploration, preparation, and application. The Parkside Purpose graduate student employee, funded by the mini grant, met with over 90 students to discuss their academic and career plan and coordinated awareness events and classroom visits. Print and digital promotional materials were created to increase the reach of the Parkside Purpose brand. In the future, UW-Parkside plans to increase their promotion and launch the Parkside Purpose Faculty Engagement Program to include Parkside Purpose checkpoints in students' academic and career plans using Navigate.</p>	

*UW-River Falls: Career Readiness Resources and Training Provided to Enhance the Academic Advising Experience at UWRF*

<b>Funding Amount:</b> \$4,000	<b>Use of Funding:</b> <ul style="list-style-type: none"><li>• Ten faculty/instructional academic staff overloads of \$400 to attend the training</li></ul>
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**Summary:** The mini grant funded overloads for faculty and instructional academic staff members who were selected to serve as Career Readiness Advising Fellows. These fellows attended a training session to connect conversations and mentoring occurring during academic advising sessions to career readiness competencies and to learn about various career resources. Pre and post assessments showed significant increases in the degree to which the fellows wove career competency information into advising sessions with students following the training. Moving forward, UW-River Falls plans to facilitate a follow-up meeting for all participants to debrief on their experience and to discuss individual goals for continuing this work and disseminating information to colleagues.

*UW-Stevens Point: UWSP Major Maps*

<b>Funding Amount:</b> \$4,500	<b>Use of Funding:</b> <ul style="list-style-type: none"><li>• Salary costs for a temporary university staff employee for communication, follow-ups, and data input work</li></ul>
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**Summary:** UW-Stevens Point used mini grant funding to create Major Maps to be used as a tool for students to increase awareness of and participation in opportunities that can lead to strong employment outcomes following graduation. The funds paid for an employee who coordinated communication, follow-up, and data input work and managed the process of review and revision of the maps. As a result, 59 distinct Major Maps were completed with 83% of 120 academic departments represented with a Major Map. Next steps will include adding remaining Major Maps and focusing on communication and integration of Major Maps into advising, recruitment, coaching and academic learning processes, as well as FYE classes and Intro to the Major courses.

*UW-Stout: Making "Strong"er Students: Improving Academic Advising and Career Readiness via Strong Interest Inventory Certification in the UW Stout Advisement Center*

<b>Funding Amount:</b> \$4,800	<b>Use of Funding:</b> <ul style="list-style-type: none"><li>• Purchase of MBTI Strong Interest Inventory Certification training materials for four staff members</li></ul>
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**Summary:** UW-Stout's mini grant project was focused on improving the ability to provide exceptional career exploration services to students. The mini grant funded four advisors to complete the online Strong Interest Inventory Certification program from Myers-Briggs. UW-Stout is looking to shift toward an advising model that extends support for students to the end of their sophomore year, which requires advisors to be more familiar with student career exploration as they serve their needs for a larger portion of their university career. In the future, the staff will integrate this training into training for the rest of the advisors as well as advertise it across campus to make sure that students know that career exploration services are available.