

# UW-Stevens Point: Majors Maps

## SUMMARY

UW-Stevens Point created Major Maps to be used as a tool for students to increase awareness of and participation in opportunities that can lead to strong employment outcomes following graduation. The Major Maps provide useful co-curricular learning opportunities as identified by faculty and academic staff and include active links for exploration and referral online. The funds for Major Maps were used to pay a stipend for a temporary university staff employee who did most of the communication, follow-up, and data input work within the Major Map creation process. This person also managed the process of review and revision utilizing feedback from advising staff, career coaches and the academic departments for a final review. See pages 2-3 for a sample of a Major Map.

## OUTCOMES

As of April 1, 83% of 120 academic departments are represented with a Major Map. Some majors were consolidated into one Major Map resulting in the creation of 59 distinct Major Maps completed. They will continue to add remaining Major Maps and continue the upload process within department locations on the UWSP website.

## NEXT STEPS

Next, UWSP will focus on communication and integration of Major Maps into advising, recruitment, coaching and academic learning processes. Major Map links are being added to the website of individual colleges and schools. Major Maps will also be uploaded into a shared One Drive where advisors have easy access when working with students and print copies will be available in the Academic and Career Advising Center. Major Maps will also be used within first year experience classes and Intro to the Major courses across campus. Major Maps will also have a yearly update schedule starting summer of 2025 to maintain their usefulness for student career success.

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## WHAT WILL I LEARN?

With a degree in Conservation and Community Planning, students combine natural science knowledge with social science skills to help create healthy, sustainable communities in rural and urban areas, work with landowners to conserve their land, and guide stakeholders in making resource management decisions.

Students learn to analyze, create and develop maps and plans, conduct windshield surveys, and understand landowner and stakeholder perspectives.

## WHAT WILL I DO?

Whether it is joining a student organization, working at one of our outreach and extension centers, or participating in research at one of our three field stations, there are plenty of opportunities for students to get involved.

The CNR Reporter is a weekly newsletter that includes information on upcoming presentations, student organization meeting times, and other important happenings on and around campus.

## ADDITIONAL INFO AND NOTES:

Students will gain additional hands-on experiences in all areas of natural resource management during a required summer field experience generally taken between their sophomore and junior years. They choose between an intensive, six-week, hands-on summer field experience at Treehaven residential facility or a European Environmental Seminar, where students learn how European natural resource management compares to the United States.

# DISCOVER YOUR PURPOSE

## CONSERVATION AND COMMUNITY PLANNING

### BACHELOR OF SCIENCE MAJOR MAP

COLLEGE OF NATURAL RESOURCES



University of Wisconsin  
**Stevens Point**

STEVENS POINT • MARSHFIELD • WAUSAU

# CONSERVATION AND COMMUNITY PLANNING

## MAJOR MAP 2024



	GETTING STARTED	MAKING PROGRESS	MAKING PROGRESS	PREPARING FOR WHAT'S NEXT
<b>YOUR COURSE JOURNEY</b>	<ul style="list-style-type: none"> <li>Explore the foundations of CNR through intro "4 Core" sequence</li> <li>Establish a <a href="#">4-year plan</a></li> <li>Complete NRES 1</li> <li>Talk to the CNR <a href="#">Student Success Center (SSC)</a> &amp; CNR Faculty about undergraduate involvement opportunities and research</li> </ul>	<ul style="list-style-type: none"> <li>Dive deeper into CNR courses</li> <li>Confirm major option</li> <li>Consider a <a href="#">minor or certificate</a></li> <li>Formally Apply to the CNR</li> <li>Take diverse curriculum to broaden your perspective</li> </ul>	<ul style="list-style-type: none"> <li>Take specific major options courses to start to specialize</li> <li>Complete an internship for academic credit is required</li> <li>Talk to the CNR <a href="#">Student Success Center (SSC)</a> &amp; CNR Faculty about undergraduate involvement opportunities and research</li> </ul>	<ul style="list-style-type: none"> <li>Complete capstone experiences and senior courses</li> <li><a href="#">Apply for graduation</a></li> </ul>
<b>KNOWLEDGE AND SKILLS</b>	<ul style="list-style-type: none"> <li>Talk to <a href="#">CNR SSC</a> &amp; CNR professors about opportunities and careers</li> <li>Attend CNR Majors/Involvement Night</li> <li>Explore <a href="#">extracurriculars</a> and the <a href="#">local area</a></li> <li>Ask for help from the <a href="#">Tutoring Learning Center (TLC)</a> and your professors if you wish to improve in your courses</li> </ul>	<ul style="list-style-type: none"> <li>Seek out experience in research at the <a href="#">Center for Land Use Education (CLUE)</a></li> <li>Learn a specialized skill by taking select topic courses</li> <li>Speak with <a href="#">CCP Professors</a> about career interests &amp; projects</li> <li>Attend <a href="#">Career Fairs</a></li> </ul>	<ul style="list-style-type: none"> <li>Present a poster or oral presentation at the <a href="#">Jim and Katie Krause CNR Student Research Symposium</a></li> <li>Seek out <a href="#">summer internship</a> opportunities</li> <li>Think about different ways to gain experience not only in natural resources but also communication and writing</li> </ul>	<ul style="list-style-type: none"> <li>Present at the Jim and Katie Krause CNR Student Research Symposium again &amp;/or symposiums outside the CNR</li> <li>Take on leadership roles within clubs</li> <li>Explore requirements for further education (<a href="#">MS</a>, <a href="#">MNR</a>)</li> </ul>
<b>ACT LOCALLY AND GLOBALLY</b>	<ul style="list-style-type: none"> <li>Join <a href="#">Environmental &amp; Conservation Planning Club</a></li> <li>Explore and apply for <a href="#">CNR scholarships</a></li> <li>Attend welcome/social events</li> <li>Get active with the CNR SSC Peer Mentorship program</li> <li>Seek out volunteer/job opportunities related to natural resources</li> </ul>	<ul style="list-style-type: none"> <li>Explore and apply for <a href="#">CNR scholarships</a></li> <li>Take on leadership roles within student clubs</li> <li>Apply for Summer Field Experience (SFE) and attend info sessions</li> <li>Continuing to connect with CNR SSC Peer Mentors</li> <li>Look into <a href="#">study abroad programs</a></li> </ul>	<ul style="list-style-type: none"> <li>Explore and apply for CNR scholarships</li> <li>Volunteer at local organizations, like <a href="#">North Central Conservancy Trust (NCCT)</a></li> <li>Consider working as a CNR Student Success Center (SSC) Peer Mentor, a CNR tutor in the <a href="#">Tutoring and Learning Center (TLC)</a> or for a <a href="#">CNR Extension/Outreach Center</a></li> </ul>	<ul style="list-style-type: none"> <li>Explore and apply for CNR scholarships</li> <li>Join a professional organization related to your career field</li> <li>Think about finding internships/jobs outside of your home state</li> <li>Network with UWSP alumni working in natural resources</li> </ul>
<b>CAREER READINESS</b>	<ul style="list-style-type: none"> <li>Talk to your advisor &amp; CNR SSC about CNR major options and career pathways</li> <li>Create a <a href="#">college resume</a> with a CNR SSC Peer Mentor</li> <li>Complete your <a href="#">Handshake profile</a></li> <li>Learn about and practice networking by attending a <a href="#">Networking Workshop</a> or the All-Major Career and Internship <a href="#">Fair</a></li> </ul>	<ul style="list-style-type: none"> <li>Explore requirements for full-time natural resources jobs</li> <li>Conduct an <a href="#">informational interview</a> or <a href="#">job shadow</a> with someone who works in a field of interest</li> <li>Further develop application materials, including a <a href="#">cover letter</a>, more curated <a href="#">Handshake profile</a>, and/or creating a <a href="#">LinkedIn profile</a></li> <li>Conduct a <a href="#">Gap Analysis</a></li> </ul>	<ul style="list-style-type: none"> <li>Attend an <a href="#">Interviewing Workshop</a>; seek additional interview <a href="#">preparation tools</a></li> <li>Gain <a href="#">internship</a> or similar work experience in your field</li> <li>Pursue opportunities at the <a href="#">All-Major Career and Internship Fair</a></li> <li>Talk with mentors about your next steps; if considering <a href="#">graduate school</a>, research your options and understand the application timeline</li> </ul>	<ul style="list-style-type: none"> <li>Start <a href="#">job searching</a>; solidify primary targets and refine materials to fit</li> <li>Solidify references and invite them to review your application materials</li> <li>Meet with your major's <a href="#">Career Coach</a> to work through stuck points</li> <li>Join and <a href="#">get involved with</a> relevant professional associations</li> <li>Complete the Graduation Exit Survey; we want to celebrate your accomplishments!</li> </ul>

## CAREERS

- Community Planner
- Land Steward
- Sustainability Coordinator
- Land Use Planner
- Natural Resource Specialist
- Environmental Planner
- Conservation Technician
- Environmental Policy Analyst
- Conservation Project Manager

and many more!

## AVAILABLE ONLINE

Major Map documents are available online with additional information!

Use this map to explore and plan your path at a UW-Stevens Point campus. If you have any questions or want to know more, please reach out to one of our Academic and Career Advising Officers.

