



EAB | FORAGE TOOLKIT

# **Forage Promotional Toolkit for Navigate360 Partners**

Have questions or need help?

**Contact us at:**

[lifesuccess@eab.com](mailto:lifesuccess@eab.com)



## Forage Promotional Toolkit

Forage provides students FREE day-in-the-life virtual simulations from leading companies and creates an inclusive path to successful early careers.

### Utilize the Forage promotional toolkit to help share Forage with your students. Why share Forage?

**4M**

students are using Forage to explore early careers globally

**45%**

of Forage users identify as first-generation university students

**3x**

On average, students are over 3x more likely to land a job after completing a job simulation

### Forage job simulations connect students to great jobs!

Job simulations are innovative skill-building experiences designed in partnership with leading companies like lululemon, Goldman Sachs, PepsiCo & more! These simulations give students the experience they need to gain a hiring advantage and prepare for their future careers.



#### *How Forage benefits your **students**:*

- ✓ **Build confidence:** Students better understand their major by experiencing what related careers are like.
- ✓ **Build resume:** Student earn certificates after completing Forage job simulations.
- ✓ **Stand out to employers:** Companies use Forage data to identify engaged and committed applicants.



#### *How Forage benefits your **institution**:*

- ✓ **Demonstrate your commitment to career success:** Promoting Forage to students reflects your commitment to preparing them for the workforce.
- ✓ **Easily build skills into the curriculum:** Educators can choose Forage simulations to feature on class-specific landing pages and track engagement.

#### **Purpose of the Forage Promotional Toolkit:**

- **Makes it easy to help share Forage with students.**
- **Provides sample content for features, websites, social media, and more! Just copy/paste or adapt the content to fit your institution's needs.**
- **Highlights Forage and the many benefits it has to students searching for career experience and career paths.**

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**Questions? Contact: [lifesuccess@eab.com](mailto:lifesuccess@eab.com)**



# Integrating Forage into Career Center Tools/Resources

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SECTION

1

- Career Website Examples and Scripting
- Career Quizzes
- Embed in Career Prep Coursework

# Adding Forage to Career Websites (1)

## Career Website Integration

The first step to engaging students on Forage is to make the opportunity clearly available to your students via your career website.

Join hundreds of institutions globally by adding **a page to your career center website about Forage so that students can easily find the opportunity, learn about the benefits, and participate for FREE.**

There are countless examples of ways that institutions around the world have added Forage on their career center websites. **Simply click the links beneath the logos below to find inspiration.** On the next page, there is template text for you to use when adding Forage to your own career website!



[View Page Here](#)



UNIVERSITY OF  
LIVERPOOL

[View Page Here](#)



WAYNE STATE  
UNIVERSITY

[View Page Here](#)



UNIVERSITY OF  
GEORGIA

[View Page Here](#)



[View Page Here](#)



Idaho State  
University

[View Page Here](#)



[View Page Here](#)

Yale

[View Page Here](#)

## Adding Forage to Career Websites (2)

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### Use the Below Template Text on Career Services Websites:

Forage is a **FREE** online resource that offers virtual day-in-the-life experience programs designed by leading companies. Develop your skills and gain a better understanding of different roles and sectors by working through these self-paced modules that utilize tasks similar to those you would undertake during a traditional internship.

During the program, you will work through a set of materials and tasks set by leading companies, which are designed to replicate the sort of work that you would undertake while working for that company. All Forage programs are self-paced (taking between 2 to 4 hours to complete) ensuring ultimate flexibility!

### These programs include:

- Video instructions and materials created by employees within your chosen organization/field
- Work that reflects real day-to-day tasks of interns and graduates

### What are the benefits:

- Sample what work is like at leading companies
- Discover career paths that you may not have previously considered
- Build confidence and gain skills to prepare for you for your career

Forage is completely **FREE** for students and is tailored to fit your schedule, without any lengthy application process.

To learn more about Forage, and join 4 million students worldwide, get started [here!](#)

### Links to Utilize:

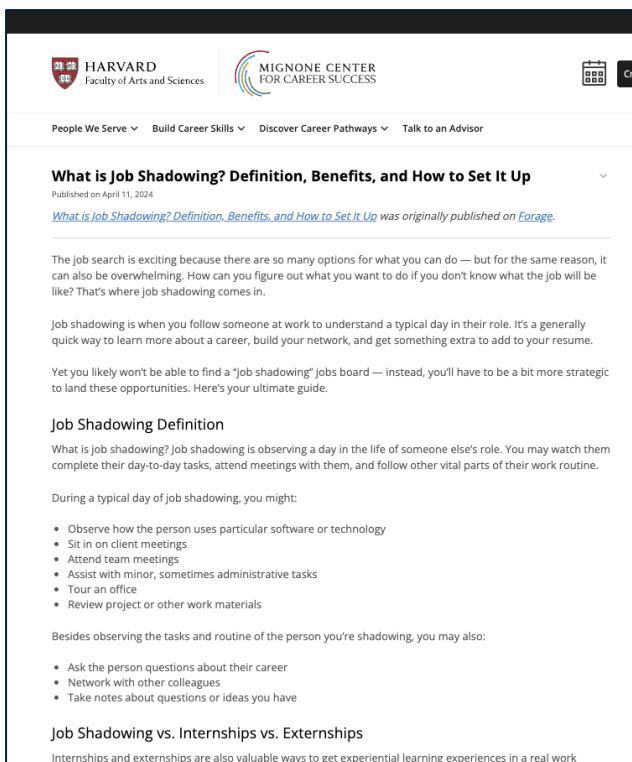
- Link [Forage](#) on your career website
- [Forage Blog Posts](#)

## Adding Forage to Career Websites (3)

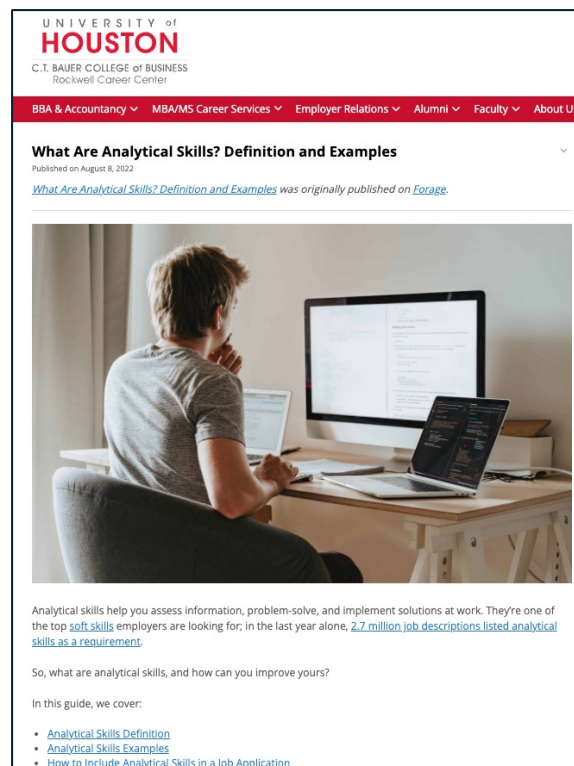
### Repurpose Forage Blog Posts for Your Institution's Blog/Career Website/Newsletters

The Forage blog offers a wealth of career and job search advice that students can access for FREE. Whether they're looking to learn more about the different career paths or prepare for an internship interview, the **Forage blog has the career advice to help!**

**Forage blog posts can be found [here](#) and can be repurposed for use on your own blogs, newsletters, and websites for students.** They have useful resources on how students can use Forage to increase career success, make the most out of college, apply for a job, and much more!



[View Page Here](#)



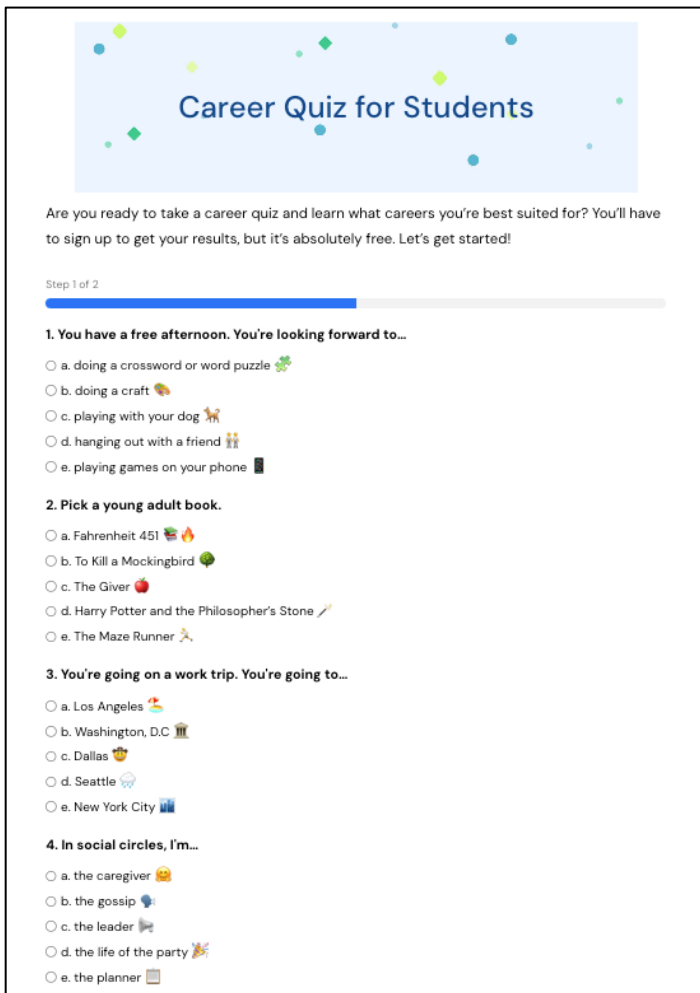
[View Page Here](#)

# Leveraging Forage Career Quizzes

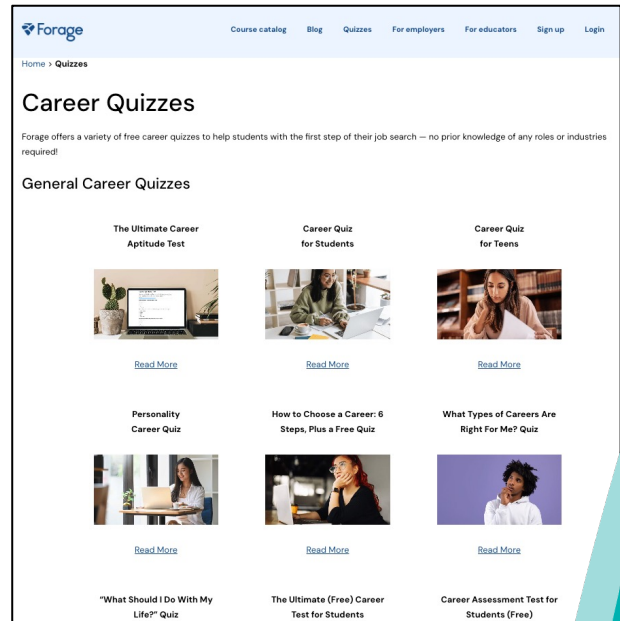
The Forage blog also **offers a variety of low-stress, fun career quizzes** for students who are unsure what careers are right for them. Each interactive quiz leads students to results about what careers are right for them, including recommendations of job simulations to take relating to that career path.

Career services professionals can use these quizzes during **career center appointments** as an exercise to spark discussion and understand what careers a student might be interested in.

You can find all Forage blog career quizzes [here](#).



[Click Here to View](#)



[Click Here to View](#)



# Embed Forage in Career Prep Coursework

Supplement career prep or first-year seminar courses with 'real-world experiences' by **embedding Forage simulations into curriculum as a form of assessed coursework**. Forage offers many simulations geared towards students just starting their career journeys that teach foundational skills like networking, building your resume, landing an interview, interview prep, and other professional skills.

See below for our recommended job simulations to embed in your career prep courses or on your career website.

You can find all interview and career skill related job simulations [here](#).

## Recommended Simulations to Embed in Career Prep Coursework



- [Forage, Job Application Basic series](#) (30 minutes to complete) | Gives undergraduate college students the basic information they need to land a job after college.
- [Comcast, "Unspoken Interview Fundamentals"](#) (2-3 hours to complete) | Helps students apply their personal story to their professional narrative.
- [Discover, "Professional Skills"](#) (2-3 hours to complete) | Helps students consider what they value in a career/office culture.
- [BCG, "Intro to Strategy Consulting"](#) (1-2 hours to complete) | Focuses on critical thinking and communicating ideas.
- [Bloomberg, "Client Engagement"](#) (3-4 hours to complete) | Students practice problem identification and solving, critical thinking, and working with Excel.
- [Siemens, "Project Management"](#) (1-2 hours to complete) | Offers a basic intro to project planning and management.
- [Electronic Arts, "Product Management"](#) (1-2 hours to complete) | Introduction to project planning and professional communication.



# Integrating Forage into Navigate360 Features

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SECTION

2

- Messaging Campaigns
- Hand Raise
- Student Announcements
- To-Do Items
- Main Menu Item
- Student Resource
- Journeys

# Embedding Forage in Messaging Campaigns (1)

## Messaging Campaign

- Allow staff to email or text a group of students on specified dates about valuable information or action to take; staff can configure and schedule nudges to deliver to students at pivotal moments in the term.
  - [Messaging Campaign Instructions/Videos](#) (need to be logged into your Navigate360 site and the Help Center **before** clicking)

## Email Scripting

**Subject Line:** Ready to land your dream job?

You can build your employability and experience what it's like to work at a range of world-leading companies, from the comfort of your home!

Get a free taste of industry experience by completing short, real world, company-backed online projects provided through Forage. Experiences are FREE and created by world-leading companies, including JPMorgan Chase, Citi, Accenture, BCG, Deloitte, General Electric, lululemon, and many more. You can complete these simulations without any barriers to entry like applications or interviews, just log into Forage and start exploring!

By completing virtual simulations, you'll build the practical skills that top employers are looking for, receive a personalized certificate of completion, and gain experience for your resume and LinkedIn profile. When you go on to apply for an internship or full-time role, your virtual experience is a fantastic way to stand out!

Plus, students who complete a virtual experience are over 3x more likely to land a job!

*How does it work?*

Each individual program is created by a participating top global company. Once you register and choose your program of interest, you will be briefed online and will complete and submit all tasks virtually.

*How long does it take?*

Typically, each program takes 2 to 4 hours to complete. You can go at your own pace – and learn at any place and at any time that works for you.

Find out more and get started below!

Button: "Get started" (link to the resource on your career services website or to the [Forage website](#))

## Embedding Forage in Messaging Campaigns (2)

### Messaging Campaign

- Allow staff to email or text a group of students on specified dates about valuable information or action to take; staff can configure and schedule nudges to deliver to students at pivotal moments in the term.
  - [Messaging Campaign Instructions/Videos](#) (need to be logged into your Navigate360 site and the Help Center **before** clicking)

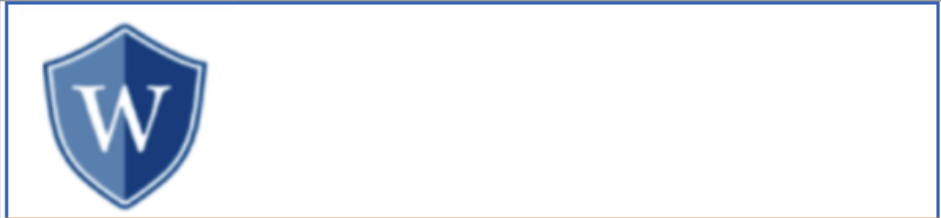
### Text Message Scripting (*limit of 300 characters*):

- Forage offers **FREE** job simulations so you can experience what work would be like at leading companies. [Sign up today!](#)
- Experience **FREE** day-in-the-life virtual job simulations through Forage! Learn new skills and gain a hiring advantage! [Sign up today!](#)
- More than 3x your chances of getting hired with virtual job simulations with Forage. [Sign up today!](#)
- Forage helps you build skills you need to succeed in the workplace (and ones you can add to your resume) for **FREE**. [Sign up today!](#)
- Learn what working at a top company is like without leaving your dorm. Forage offers **FREE** virtual job simulations to prepare you for the world of work. [Sign up today!](#)
- Stand out to top employers by completing a **FREE** virtual Forage job simulation. Build your skills, learn what roles are like, and 3x your chances of getting hired. [Sign up today!](#)
- Not sure what you want to do after college? Try out different careers with **FREE** Forage virtual job simulations. [Sign up today!](#)

# Embedding Forage in Messaging Campaigns (3)

## Screenshot of Sample Messaging Campaign

**Ready to Land Your Dream Job?**



Hi Andrew,

You can build your employability and experience what it's like to work at a range of world-leading companies, from the comfort of your home!

Get a free taste of industry experience by completing short, real world, company-backed online projects provided through Forage. Experiences are FREE and created by world-leading companies, including JPMorgan Chase, Citi, Accenture, BCG, Deloitte, General Electric, lululemon, and many more. You can complete these simulations without any barriers to entry like applications or interviews, just log into Forage and start exploring!

By completing virtual simulation, you'll build the practical skills that top employers are looking for, receive a personalized certificate of completion, and gain experience for your resume and LinkedIn profile. When you go on to apply for an internship or full-time role, your virtual experience is a fantastic way to stand out!

Plus, students who complete a virtual experience are over 3x more likely to land a job!

**How does it work?**

Each individual program is created by a participating top global company. Once you register and choose your program of interest, you will be briefed online and will complete and submit all tasks virtually.


**How long does it take?**

Typically, each program takes 2 to 4 hours to complete. You can go at your own pace – and learn at any place and at any time that works for you.

Find out more and get started below!

[Forage website](#)

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 **Navigate360**

# Embedding Forage in Hand Raise (1)

## Hand Raise

To configure this feature, partners need to set up a student-facing hand raise reason and an automated communication that happens as a result.

- [Hand Raise Instructions/Videos](#) (need to be logged into your Navigate360 site and the Help Center before clicking)

### Sample Hand Raise Reasons:

- I need help landing a job or internship
- I need help figuring out the right career path
- I need help with navigating post-graduate life

## Sample Automated Communication to Student

**Email subject:** Boost Your Job and Internship Search with Forage

### Alert Email Message:

I understand you're looking for some guidance on landing a job or internship. A fantastic resource I'd highly recommend is Forage, an online platform that offers free job simulations created by top companies. These simulations allow you to gain practical experience and enhance your resume, making you a more attractive candidate to potential employers. You can check it out here: [www.theforage.com](http://www.theforage.com).


In addition to Forage, here are a few other tips to help you in your job search:

- 1. Tailor Your Resume:** Make sure your resume highlights your relevant skills and experiences. Use keywords from the job description to align your resume with what employers are looking for.
- 2. Network:** Connect with professionals in your desired field through LinkedIn, career fairs, and networking events. Don't hesitate to reach out to alumni or professionals for informational interviews.
- 3. Prepare for Interviews:** Practice common interview questions and prepare your answers. Utilize resources from our career services, such as mock interviews and interview preparation workshops.
- 4. Leverage Job Portals:** Regularly check job boards like LinkedIn, Indeed, and our university's career portal for new opportunities.

Feel free to make an appointment with the Career Center if we can answer additional questions or share more resources. Best of luck with your job search!

## Embedding Forage in Hand Raise (2)

### Sample Hand Raise Reasons

 **Hand Raise** ✕

Raise your hand to ask someone at your school for help. They will review these and contact you to follow up. You can see your previous Hand Raises in the "My Docs" tab.

Please select a reason \*

- I need help landing a job or internship
- I need help in a class
- I need help landing a job or internship**
- I need help paying for college
- I need help with campus housing
- I need help writing a paper
- I'm feeling overwhelmed

**Submit** Cancel

# Embedding Forage in Student Announcements

## Student Announcements

Allow for important or timely information to appear making it simple for students to see and prioritize it

- [Announcements Instructions/Videos](#) (need to be logged into your Navigate360 site and the Help Center before clicking)

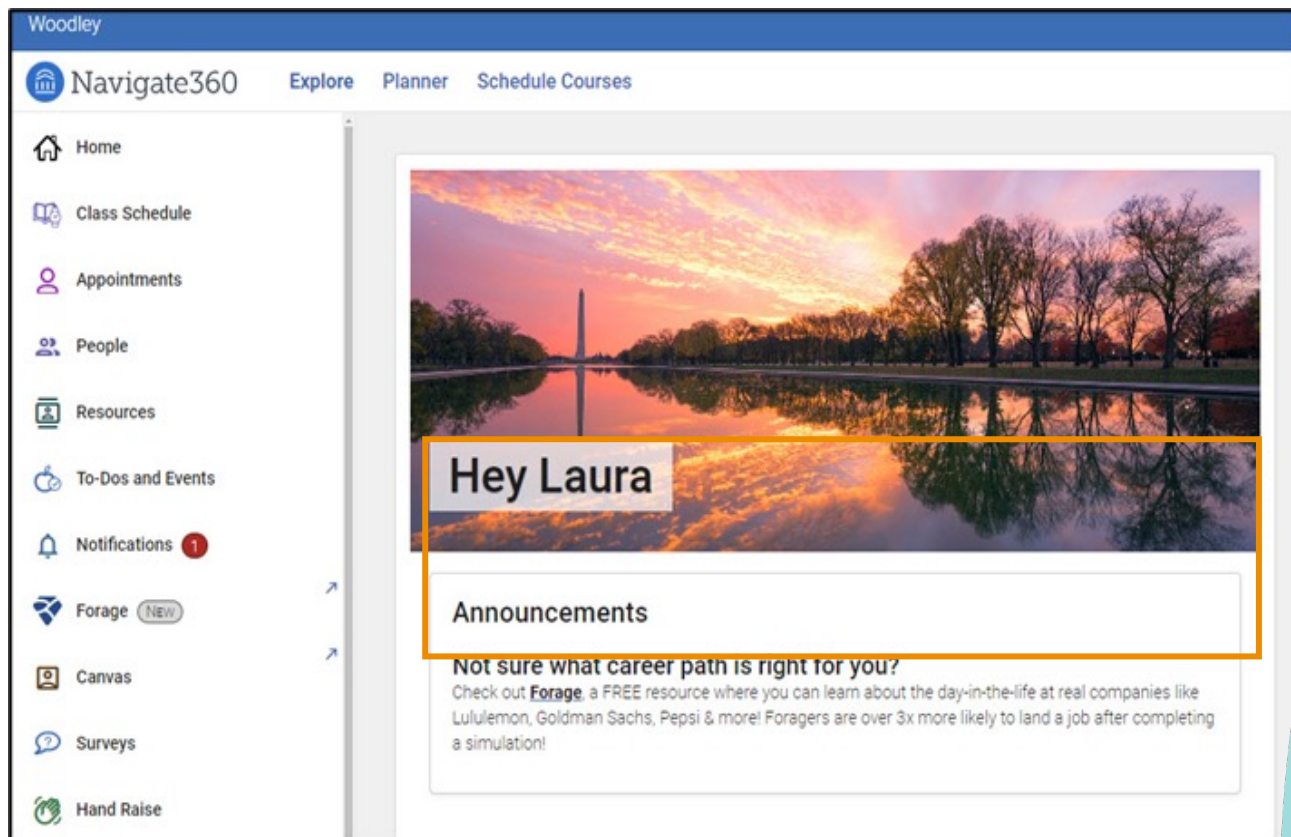
## Scripting

- **Sample Titles:**

- Have a career in mind but not sure what skills you need to achieve it?
- Thinking about your future career goals?
- Know what you want to do but unsure of the path to take to get there?

- **Sample Description:**

- Forage helps provide students with **FREE** job simulations so you can experience what work would be like at leading companies. Develop desirable skills and gain a hiring advantage! [Sign up today!](#)





# Adding Forage as To-Do Items

## To-Do Items

Create an essential checklist of tasks students should complete. Embedding Forage resources and career tips into To-Do's helps profile tools students can use to be successful.

- [To-Do Item Instructions/Videos](#) (need to be logged into your Navigate360 site and the Help Center before clicking)

## Scripting

### • Sample Titles:

- Complete a Virtual Job Simulation on Forage
- Sign up for Forage
- Complete a Virtual Job Simulation
- Add Completed Forage Simulations to your Resume/CV

### • Sample Sub-title:

- Get experience without experience

### • Sample Descriptions: (note, attach your Forage Resource to the To-Do item which will add Forage under "Helpful Resources").

- Take FREE day-in-the-life job simulations from leading companies, develop sought after skills, and gain a hiring advantage! [Sign up today!](#)
- Complete a job simulation for top companies on Forage, which you can then add to your resume and reference in job/internship interviews. All programs are self-paced! [Sign up today!](#)

The screenshot displays the 'To-Dos and Events' section of a user interface. On the left, under the 'Today' tab, a task titled 'Complete a Virtual Job Simulation on Forage' is listed with a 'CAREER READINESS' tag and a date range of 'Wed, May 29 to Thu, Aug 1'. A detailed view of this task is shown as an overlay on the right. This view includes a 'To-Do' header, a checkbox, the task title, and the date range. Below this, it features the sub-title 'Get experience without experience.' and a description: 'Complete a job simulation for top companies on Forage, which you can then add to your resume and reference in interviews. In each program, you will work through a set of materials and tasks set by the company, which are designed to replicate the sort of work that you would undertake as an intern or graduate. All programs are self-paced (taking between 5 to 6 hours to complete).' A button labeled 'Take a Forage Simulation Today' is positioned below the description. At the bottom of the overlay, there is a 'Helpful Resources' section with a link to 'Forage' and a small red heart icon. The main interface also shows an 'Upcoming' section with a message 'You have no upcoming to-dos and events.' and a button to 'Show To-Dos from 05/29 to 06/26'.

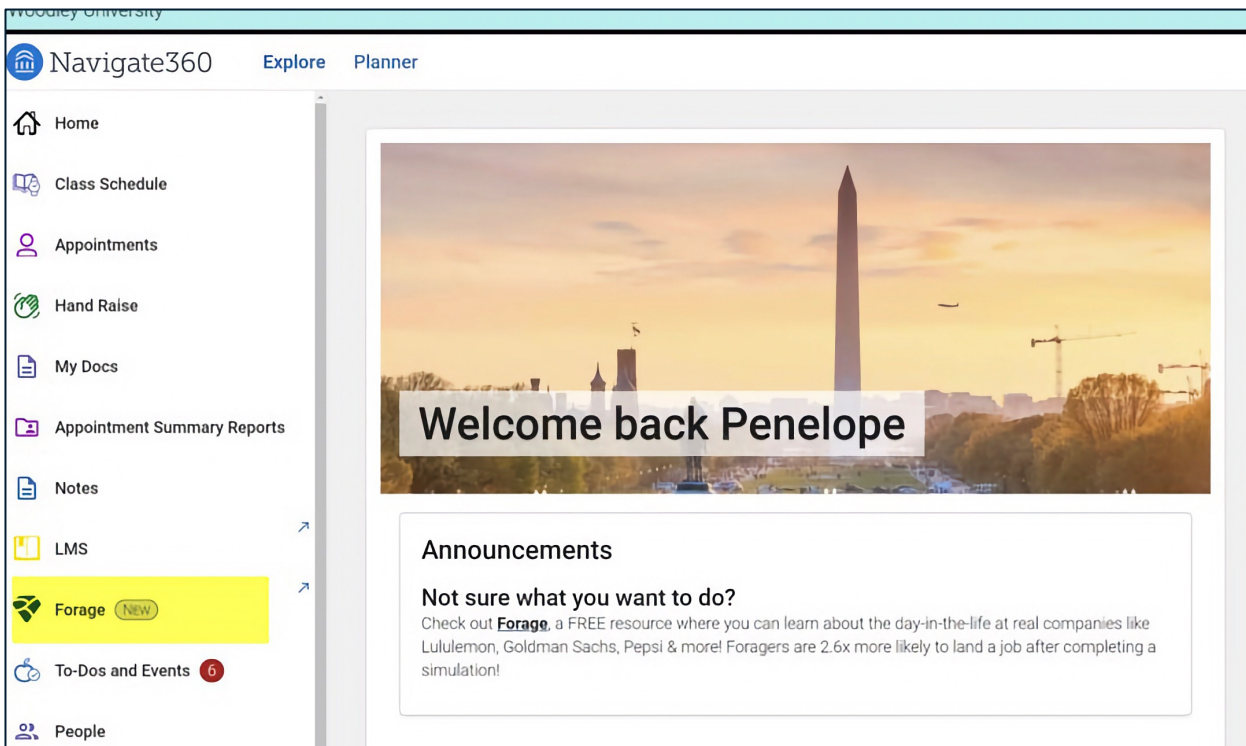
# Adding Forage as a Main Menu Item

## Main Menu Item

A main menu item adds a new icon on the desktop and mobile view for all students on their Navigate360 homepage. Main Menu Items link directly to the configured URL and would be a great place to highlight Forage. **Note, we will be adding Forage as a Main Menu Item for all partners unless you choose to opt-out.**

- [Main Menu Instructions/Videos](#) (need to be logged into your Navigate360 site and the Help Center before clicking)

*EAB will automatically enable Forage Main Menu item for all institutions except those that have opted out. Partners can adjust configurations at any time via the Content Administration Tool.*



*This shows the Forage link/main menu item in the desktop view, but it will be added to Navigate360 mobile app as well.*

[Forage Website Link](#)

# Adding Forage as a Student Resource

## Student Resource

Within the school-specific directory of **physical and digital resources**, institutions can create and highlight the Forage resource. Once configured, resources may be embedded in other features like *Surveys* and *To-Do's*. **Note, we will be adding Forage as a Student Resource for all partners unless you choose to opt-out.**

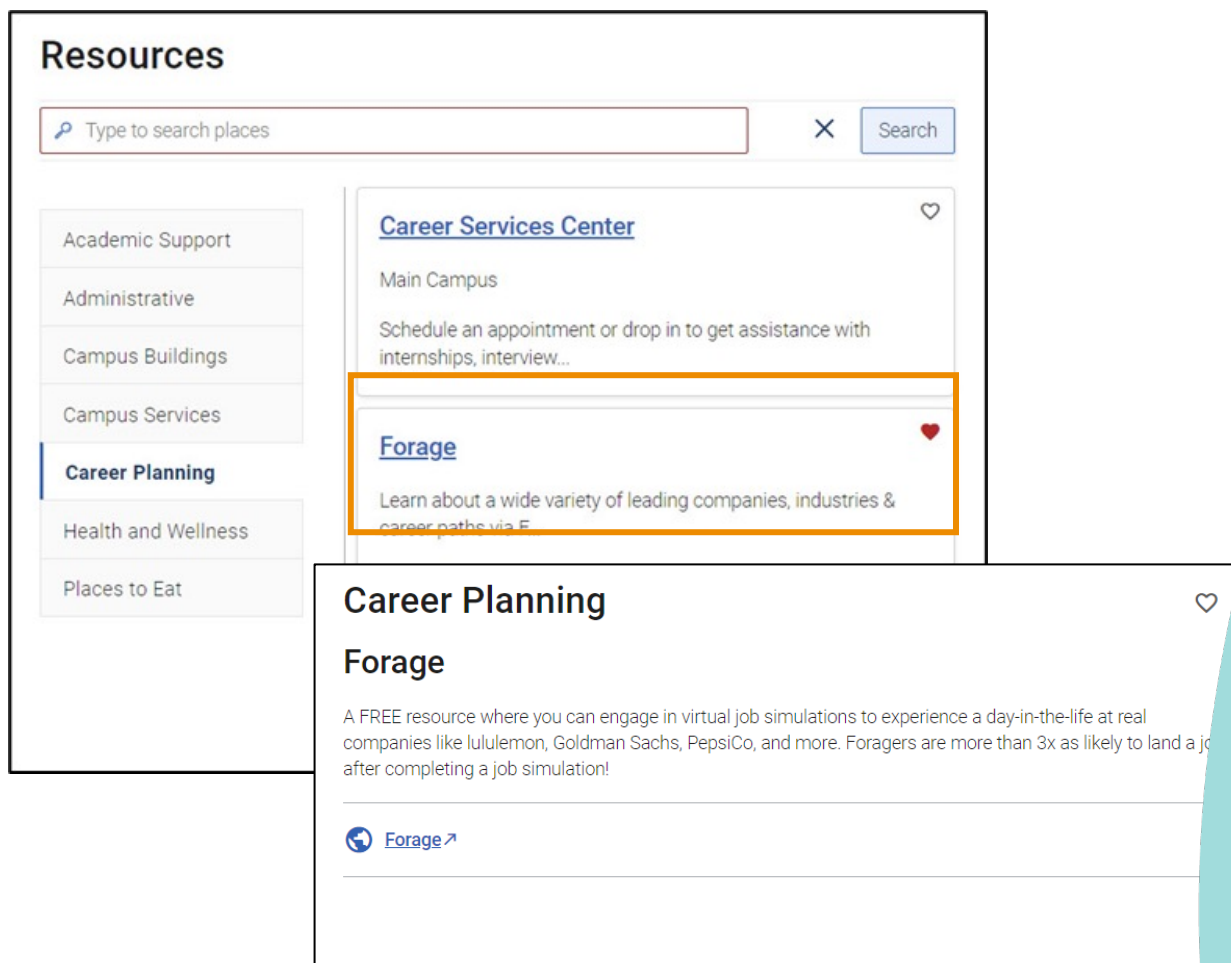
- [Resource Instructions/Videos](#) (need to be logged into your Navigate360 site and the Help Center before clicking)

EAB will automatically enable Forage Student Resource for all institutions except those that have opted out. Partners can adjust configurations at any time via the Content Administration Tool.

## Scripting

A FREE resource where you can engage in virtual job simulations to experience a day-in-the-life at real companies like lululemon, Goldman Sachs, PepsiCo, and more. Foragers are more than 3x as likely to land a job after completing a job simulation!

[Forage Website Link](#)



# Embedding Forage into Student Journeys

## Journeys

Journeys are an upcoming feature in Navigate360 used to help students understand and complete the essential steps towards a goal. Journeys are configured by each institution and are comprised of steps. Steps can contain details like text descriptions, links, images, videos, and resources and students can mark a Journey step as completed. Students can add Journeys to their profiles or can be assigned Journeys from staff in Navigate360.

Institutions with Journeys might opt to configure a Career Readiness Journey which would highlight Forage job simulations to students.

### Sample text for a career preparation journey showcasing Forage:

- Step Title = Take a career assessment through Forage
  - Field Type: Free Text
    - Not sure where to begin? Forage offers a variety of free career assessments to help with the first step of your job search — no prior knowledge of any roles or industries required!
  - Field Type: Link Button
  - Take a Career Assessment
    - <https://www.theforage.com/blog/quizzes>
- Step Title = Complete a job simulation
  - Field Type: Free Text
    - Complete a job simulation for top companies on Forage which you can then add to your resume and reference in interviews. In each program, you will work through a set of materials and tasks set by the company, which are designed to replicate the sort of work that you would undertake as an intern or graduate. All programs are self-paced (taking between 2 to 4 hours to complete).
  - Field Type: Link Button
    - <https://www.theforage.com>

Videos and step-by-step instructions coming soon!

*Journeys are currently in development and scheduled to be fully released across August 2024. Stay tuned for more information about configuring Journeys for students by following the release notes in the Navigate360 Help Center.*



# Integrating Forage into Institutional Communication to Students

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SECTION

3

- Tips and Scripting for Email Campaigns
- Talking Points
- Social Media Posts
- Presentation/Workshop/Slide Content
- Testimonials

# Tips for Sending Forage Related Email Campaigns

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## Email Campaigns

Sending email campaigns to your students can help make them aware of the valuable resources available to them through Forage.

Your email campaign will drive initial enrollments in virtual work experience programs at your institution and will create a buzz among students to share Forage with their communities.

If you have a campus newsletter, highlights email, events calendar, etc. be sure to add a section about Forage! We want students to receive as many reminders as possible that these opportunities are available and accessible to them.

[Forage Website Link](#)

## EAB/Forage Email Campaigns

Interested in EAB/Forage sending student email promotions for your institution? Check out our [additional resources](#) to access our email overview guide and learn more about opting into Forage Emails Campaigns.

## Sample Scripting for Email Campaigns

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### Sample Message:

You can build your employability and experience what it's like to work at a range of world-leading companies, from the comfort of your home!

Get a free taste of industry experience by completing short, real world, company-backed online projects provided through Forage. Experiences are FREE and created by world-leading companies, including JPMorgan Chase, Citi, Accenture, BCG, Deloitte, General Electric, lululemon, and many more. You can complete these simulations without any barriers to entry like applications or interviews, just log into Forage and start exploring!

By completing virtual simulations, you'll build the practical skills that top employers are looking for, receive a personalized certificate of completion, and gain experience for your resume and LinkedIn profile. When you go on to apply for an internship or full-time role, your virtual experience is a fantastic way to stand out!

Plus, students who complete a virtual experience are over 3x more likely to land a job!

### How does it work?

Each individual program is created by a participating top global company. Once you register and choose your program of interest, you will be briefed online and will complete and submit all tasks virtually.

### How long does it take?

Typically, each program takes 2 to 4 hours to complete. You can go at your own pace – and learn at any place and at any time that works for you.

Find out more and get started below!

Button: "Get started" (link to the resource on your career services website or to the [Forage website](#))

**\* Interested in EAB/Forage sending student email promotions for your institution? Check out our [additional resources](#) to access our email overview guide and learn more about opting into Forage Emails Campaigns. \***

## Forage Talking Points for Your Student Comms

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*The goal is to drive initial enrollments in [Forage simulations](#) and will create a buzz among students to share Forage with their communities.*

### Talking Points

- Job simulations are **FREE** and self-paced, meaning you can explore careers, roles, and companies on your own time and at your own pace
- You'll build professional skills that will help you succeed on day one of your future internship or job
- Forage works with big, global brands like PepsiCo, BCG, lululemon, Goldman Sachs & EY
- You'll get expert career advice on how to add job simulations to your resume and talk about your work in interviews
- You'll receive a certificate of completion showcasing your skills that you can add to LinkedIn
- Participating in Forage job simulations is a great way to get your name out there to recruiting teams and show your interest
- If you engage in Forage simulations, you're over 3x more likely to get a job offer!



## Forage Social Media Posts

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### Post About Forage on Social Media & LinkedIn

Use your institution's social media accounts to reach students on LinkedIn, TikTok, Facebook, and Instagram.

### Sample Social Media Post Content:

**Calling all {institution name} students and graduates!**

**Get a free taste of industry experience by completing short, real-world, company-backed online job simulations on Forage. These experiences are FREE and created by world-leading companies!**

**Simulations take about 2 to 4 hours to complete and you can go at your own pace; any time, any place!**

**Find out more and get started— [Explore Forage Now!](#)**

**Join [Forage](#) to take FREE day-in-the-life job simulations from leading companies, gain a hiring advantage, and explore different career paths! Foragers are over 3x more likely to land a job after completing a simulation!**

**{institution name} students and graduates...introducing you to Forage!**

**Join [Forage](#) to take FREE day-in-the-life job simulations from leading companies like lululemon, EY, Goldman Sachs and more. Foragers are over 3x more likely to land a job after completing a simulation!**

**{institution name} has partnered with Forage!**

**[Forage](#) offers students the ability to take FREE day-in-the-life job simulations from leading companies like lululemon, EY, Goldman Sachs and more. These simulations provide an inside look at a variety of jobs/fields, provide valuable skills, and increase your networks!**

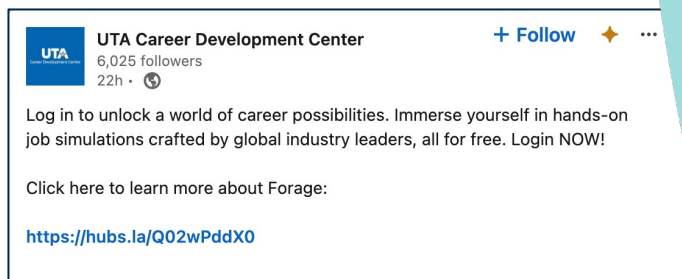
**Plus, Foragers are over 3x more likely to land a job after completing a simulation!**

# Social Media Post Examples

[Click here to view](#)



[Click here to view](#)



[Click here to view](#)



## Forage Presentation/Workshop/Slide Content

### Sample Content to Share Forage in 1:1s, Workshops, & Presentations

When students arrive at a career or advising appointments worried that they can't secure a role because they lack experience, you now have the perfect solution! Forage is available to absolutely everyone and enables all participants to gain experience for their resumes directly from some of the world's top companies. **Utilize the content below to help create presentations, and workshop slides to share with students.**

Be sure to share with your students that virtual work experiences should be the first stop on any student's career exploration journey. Then show them how to get started with [Forage!](#)

### Sample Text for Presentation/Workshops/Slides:

Looking to gain work experience and build your resume? [Check out Forage!](#) Forage benefits, to name a few:

- FREE!
- Self-paced, no deadlines, and can be completed anywhere in the world
- Allows you to see inside jobs and explore different roles and fields
- Experience to help build your resume and gain a hiring advantage
- Get seen by recruiters at top companies and grow your networks
- Zero barriers to entry. No applications, no educational thresholds, no interviews, no worries!

Forage should be your first stop when exploring career and gaining experience! Plus, **you are over 3x more likely to land a job** after completing a virtual simulation!

Not every student is  
guaranteed  
a chance to gain work  
experience.

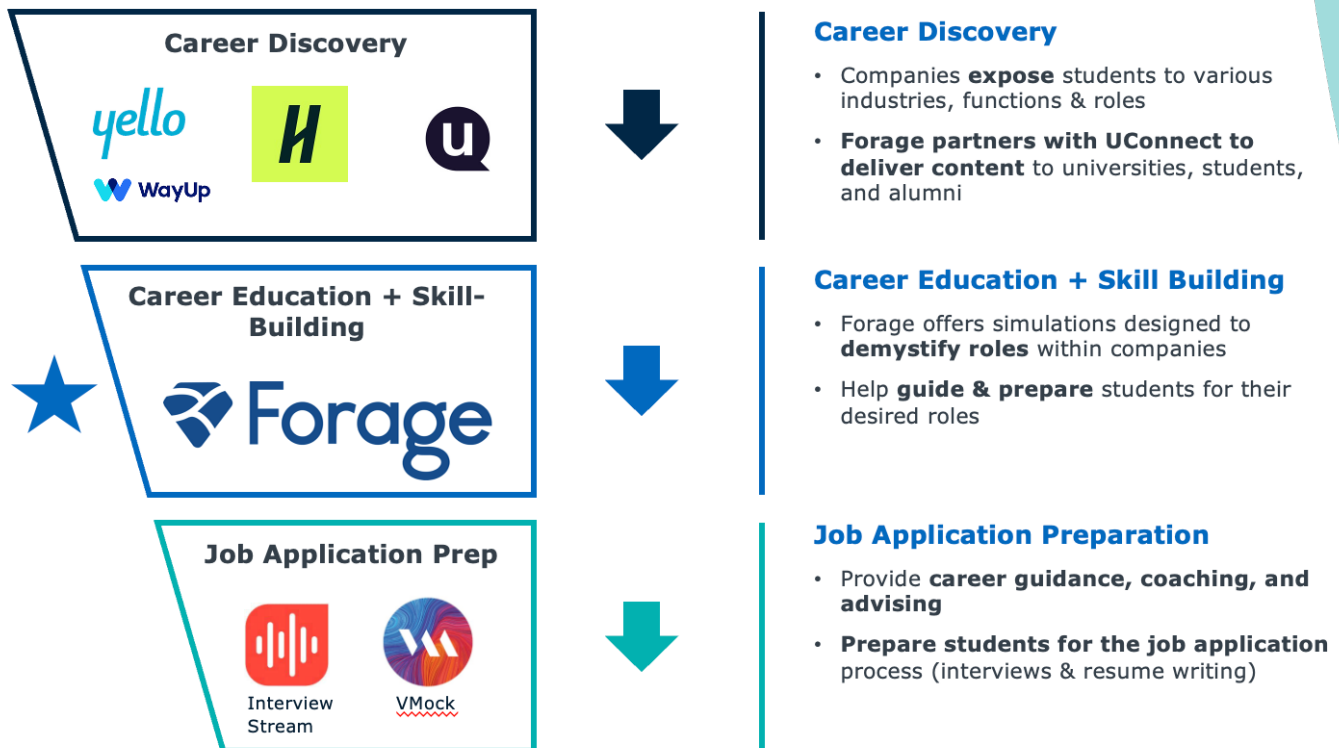
With Forage, every  
student is guaranteed  
a chance to experience  
work.

## Career Services Tools & Forage

### Forage is a Key Component of the Career Services Ecosystem

[Forage](#) is the perfect addition to the career services ecosystem of tools. It provides the career education and skill building needed to help guide and prepare students for their desired roles.

How does it complement the other tools your institution may be using? Check out the chart below:



# Student Testimonials

## Reference Student Quotes

Highlight the following student testimonials in your promotion materials to bring the student's voice into your messaging.

***"This was so cool! I loved getting to create my own pitch and practice what it would be like to get to be part of the sales team."***



**Anna McKay**  
University of Michigan

***"I really liked the interactive portion of the simulation that allowed for more practice and personal experience."***



**Grace Gilmore**  
Oregon State University

***"It was very informative, and educational but also help me test the knowledge I just learned. I am more confident in my teamwork abilities."***



**John Borders**  
University of North Texas

***"As AI reshapes how we all work, going back to school has been daunting. Forage has made my career change both transformational and enjoyable!"***



**Jonathan Jackson**  
CUNY Queensborough  
Community College

***"I thought the real world scenarios helped in understanding what it would be like to take a sales job."***



**Forrest Hooper**  
The University of Mississippi



# Apply Advance

Optional opportunity to promote graduate school opportunities to students

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SECTION

4

# Apply Advance for Navigate360 Partners

## Apply Advance Resource:

### ***What about students considering graduate school?***

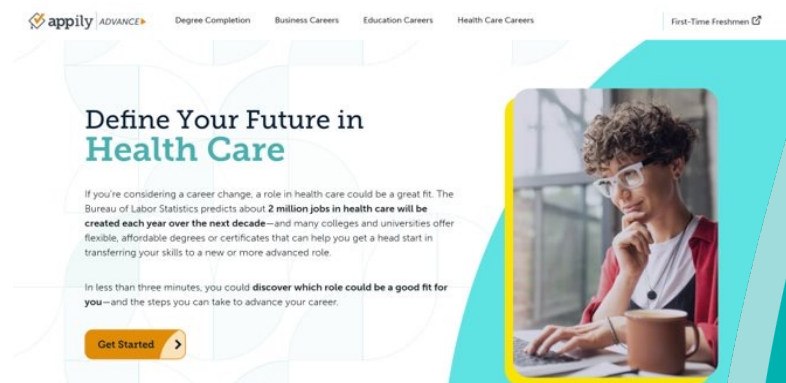
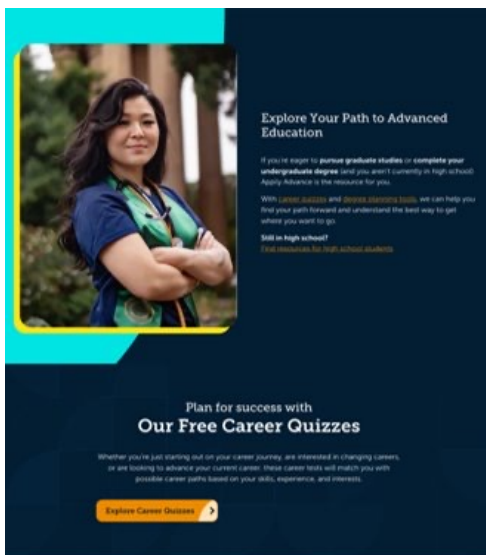
Navigate360 partners might consider connecting students interested in continuing their education to advanced degree and graduate school opportunities through Apply Advance. Apply Advance is a specialty microsite that connects students to relevant career pathways based on their preferences provided through an interactive quiz.

Current pathways include degrees in health care, education, and business. Apply Advance provides another tool for Navigate360 partners in the Life Success space.

While Forage is an ideal resource for students considering internships, career, and employment, Apply Advance is a partner resource that can be targeted to students instead considering graduate education. You can add Apply Advance into existing Navigate360 features like Resources, To-Dos and message campaigns.

Click the link below to learn more:

**[Share with students here: https://advance.apply.com](https://advance.apply.com)**





# Additional Resources

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SECTION

5



## Additional Resources:

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### **Forage Banner & Logos**

Please follow the link below to access Forage logos and a banner to use within your promotional items.

### **Forage Promotional Informational One-Pager for Staff**

Please follow the link below to access an informational one-pager to share with staff about Forage.

### **Forage Promotional Flyer for Students**

Please follow the link below to access the Forage promotional flyer for students.

### **Informational Page to Share with Staff**

Please follow the link below to access a flyer that helps career services position Forage vs. other career tools.

### **FAQ Page**

Please follow the link below to access an FAQ page.

### **Forage Student Digital Promotion Email Campaign Overview Guide**

Please follow the link below to access the Forage student digital promotion overview guide and learn more about our Forage Email Campaign offering.

**[Click here for the Forage Promotional Toolkit Box Folder](#)**



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**Questions or suggestions?**  
Reach out to [lifesuccess@eab.com](mailto:lifesuccess@eab.com)!

## ABOUT EAB

At EAB, our mission is to make education smarter and our communities stronger. We work with thousands of institutions to drive transformative change through data-driven insights and best-in-class capabilities. From kindergarten to college to career, EAB partners with leaders and practitioners to accelerate progress and drive results across five major areas: enrollment, student success, institutional strategy, data analytics, and diversity, equity, and inclusion (DEI). We work with each partner differently, tailoring our portfolio of research, technology, and marketing and enrollment solutions to meet the unique needs of every leadership team, as well as the students and employees they serve. Learn more at [eab.com](https://eab.com).