



BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

February 6-7, 2025

University of Wisconsin-Madison
Union South, 2nd Floor
1308 W. Dayton Street
Madison, Wisconsin
& via Zoom Videoconference

Wednesday, February 5, 2025

3:30 p.m. – 5:30 p.m. **Welcome Reception at Wisconsin Institute for Discovery**
DeLuca Forum, Discovery Building
330 N. Orchard Street, Madison, Wisconsin

Members of the Board of Regents may also tour the new UW-Madison School of Computer, Data & Information Sciences Building currently under construction.

By invitation only. Contact carrie.olson@wisc.edu for more information.

Thursday, February 6, 2025

8:45 a.m. – 10:00 a.m. **Audit Committee**
Varsity Hall II, 2nd floor, Union South

8:45 a.m. – 10:00 a.m. **Capital Planning & Budget Committee**
Varsity Hall I, 2nd floor, Union South

10:30 a.m. – 12:00 p.m. **Business & Finance Committee**
Varsity Hall I, 2nd floor, Union South

10:30 a.m. – 12:00 p.m. **Education Committee**
Varsity Hall II, 2nd floor, Union South

12:00 p.m. **Lunch***
Varsity Hall III, 2nd floor, Union South

1:00 p.m. **I. Board of Regents**
Varsity Hall II, 2nd floor, Union South

Closed Session
Varsity Hall II, 2nd floor, Union South

6:00 p.m. **Reception at Olin House**
130 N. Prospect Avenue, Madison, Wisconsin

By invitation only. Contact carrie.olson@wisc.edu for more information.

Friday, February 7, 2025

8:30 a.m. **Board Portrait***
Varsity Hall I, Union South

8:45 a.m. **II. Board of Regents**
Varsity Hall II, 2nd floor, Union South

**A quorum of the Board of Regents may be present; no Board business will be conducted.*

Zoom videoconference information and meeting materials can be found at <https://www.wisconsin.edu/regents/meetingmaterials> or may be obtained from Megan Wasley, Executive Director, Office of the Board of Regents, 1860 Van Hise Hall, 1220 Linden Drive, Madison, WI 53706, (608) 262-2324.

If you need accommodations to attend, please contact the Office of the Board of Regents at (608) 262-2324 or board@wisconsin.edu.

01/31/2025

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

I. Board of Regents

Thursday, February 6, 2025

1:00 p.m.

Varsity Hall II, 2nd Floor
UW-Madison Union South
1308 W. Dayton Street,
Madison, Wisconsin
& via Zoom Videoconference

1. Calling of the Roll
2. Declaration of Conflicts
3. Approval of the records of the January 7, 2025, and January 25, 2025, special meetings of the UW System Board of Regents
4. Updates and Introductions
5. Report of the Board President
 - Report(s) of the Wisconsin Technical College System Board
 - Chancellor Search Updates
 - Regent Business Partnership Awards
6. Report of the System President
 - Strategic Plan Update
 - State, Federal, and Other Updates
 - Outreach Initiatives
7. Host-campus Presentation by UW-Madison Chancellor Jennifer Mnookin: "Growing UW-Madison's Future"
8. Closed Session

Move into closed session to:

 - A. Consider personnel evaluations of chancellors, as permitted by s. 19.85(1)(c), Wis. Stats.; and
 - B. Confer with legal counsel regarding potential or pending litigation (*Gow v. Board of Regents of the Univ. of Wis. Sys., et al., W.D. Wis., 25-cv-59*) as permitted by s. 19.85 (1)(g), Wis. Stats.
9. Adjourn

The Board may reconvene in open session regarding matters taken up in the closed session, including voting where applicable.

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

II. Board of Regents

Friday, February 7, 2025
8:45 a.m.

Varsity Hall II, 2nd Floor
UW-Madison Union South
1308 W. Dayton Street,
Madison, Wisconsin
& via Zoom Videoconference

1. Calling of the Roll
2. Declaration of Conflicts
3. UW-Madison Student Spotlight: Shantanu Chaudhuri
4. Panel Discussion: "Empowering Innovation and Entrepreneurial Excellence"
5. Presentation of Regents Business Partnership Award to UW-Madison and American Family Insurance
6. Report and approval of actions taken by the Capital Planning & Budget Committee
7. Report and approval of actions taken by the Education Committee
8. Report and approval of actions taken by the Audit Committee, to potentially include approval of revisions to the bylaws of the Board of Regents to change the name of the Audit Committee
9. Report and approval of actions taken by the Business & Finance Committee
10. Administrative Transformation Program (ATP) Workday Implementation Update
11. Resolution of Appreciation for Regent Emeritus Robert Atwell's Service on the University of Wisconsin System Board of Regents
12. Resolution of Appreciation to UW-Madison for Hosting the February 2025 meeting
13. Regent communications, petitions, and memorials
14. Adjourn

UW-MADISON HOST CAMPUS PRESENTATION: EMPOWERING INNOVATION AND ENTREPRENEURIAL EXCELLENCE

REQUESTED ACTION

For information and discussion only.

SUMMARY

Entrepreneurship is the next step, beyond an initial insight, beyond discovery, beyond publication, beyond a patent, that in many situations must occur for society to benefit from the production of new knowledge. Entrepreneurship catalyzes upward mobility, improves our state and nation, and is how we build the economy of the future.

While the University of Wisconsin-Madison is a thriving hub of innovation and entrepreneurial excellence, campus is currently positioning itself to strengthen entrepreneurial pathways, experiences and outcomes, drawing on the findings and recommendations of [a study](#) commissioned by Chancellor Jennifer Mnookin.

This session will provide a brief overview of the Chancellor's new strategy for entrepreneurship and how a strategy focused on founders has the potential to enhance all forms of entrepreneurship on our campus. Panelists with direct experience with entrepreneurship at UW-Madison will share their stories of impact, perspectives on UW-Madison's new strategy, and how innovation and entrepreneurship are essential for economic development

Presenters

- **Jon Eckhardt**, Special Advisor to the Chancellor for Entrepreneurship, UW-Madison
- **Jessica Martin Eckerly**, CEO and co-founder of Forward BIOLABS
- **Erik Iverson**, CEO of the Wisconsin Alumni Research Foundation
- **Wes Schroll**, CEO and founder of Fetch
- **Keiran Furlong**, CEO and founder of Realta Fusion

Friday, February 7, 2025

**ADMINISTRATIVE TRANSFORMATION PROGRAM (ATP)
OVERVIEW AND STATUS UPDATE**

REQUESTED ACTION

For information and discussion only.

SUMMARY

The Executive Sponsors and Executive Director for the Administrative Transformation Program (ATP) will present an update on the implementation status and overall readiness for go-live in July 2025. The presentation will cover the following topics:

- Review of the Background and Business Case
- Update on Project Activities and Progress
- Update on Key Risks and Readiness for Go-Live
- Discuss Expectations for Go-Live

Presenters

- Julie Gordon, Universities of Wisconsin Interim Vice President for Finance & Administration
- Rob Cramer, University of Wisconsin-Madison Vice Chancellor for Finance & Administration
- Steven Hopper, Universities of Wisconsin Associate Vice President for Learning and Information Technology

BACKGROUND

The Administrative Transformation Program (ATP) is a modernization project to address the unsustainable level of complexity in the current administrative environment across the Universities of Wisconsin, thus building its administrative infrastructure for the future. The project goals are to standardize processes, organize roles, and modernize technology with the Workday cloud-based enterprise resource planning (ERP) software.

At the October 2020 Board of Regents meeting, the business case for ATP was presented to the Business and Finance Committee and further approved by the full Board of Regents as a two-phase project, with a total budget of \$212 million. The project is currently on track to finish one year early within the original budget.

Previous Action or Discussion

Since its approval, the ATP project has been included in the semi-annual Large and High-risk IT Project Report that is presented to the Business and Finance Committee and further approved by the full Board at its February and July/August meetings.

As part of a transition when Associate Vice President Hopper assumed leadership of the project, a detailed update was provided to a joint meeting of the Business and Finance and Audit committees in March 2023.

A timeline revision that established the go-live as July 2025 was shared with the Business and Finance Committee at its October 2023 meeting.