

09/18/2024



BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

September 26-27, 2024

University of Wisconsin-Parkside Student Center
930 Wood Road, Kenosha, Wisconsin
& via Zoom Videoconference

Wednesday, September 25, 2024

5:00 p.m. – 7:00 p.m. **Welcome Reception***
Student Success Commons
Wyllie Hall, D1 Level
900 Wood Road, Kenosha, Wisconsin

Thursday, September 26, 2024

8:45 a.m. – 10:00 a.m. **Audit Committee**
Ballroom A & B (Rooms 116/118)

8:45 a.m. – 10:00 a.m. **Capital Planning & Budget Committee**
Oak Room (L114)

Closed Session
Oak Room (L114)

10:30 a.m. – 12:00 p.m. **Business & Finance Committee**
Oak Room (L114)

10:30 a.m. – 12:00 p.m. **Education Committee**
Ballroom A & B (Rooms 116/118)

12:00 p.m. **Lunch***
Wyllie Hall Upper Main Place
900 Wood Road, Kenosha, Wisconsin

1:00 p.m. **I. All Regents**
Ballroom A & B (Rooms 116/118)

5:00 p.m. **Reception***
Brookwood Entrance | Rita
900 Wood Road, Kenosha, Wisconsin

5:30 p.m. – 6:30 p.m. **Inauguration Ceremony for Chancellor Lynn Akey***
Frances Bedford Concert Hall | Rita
900 Wood Road, Kenosha, Wisconsin

6:30 p.m. – 7:30 p.m. **University Celebration***
Brookwood Foundation Main Place | Wyllie Hall
900 Wood Road, Kenosha, Wisconsin

Friday, September 27, 2024

8:00 a.m. **II. All Regents**
Ballroom A & B (Rooms 116/118)

Closed Session
Ballroom A & B (Rooms 116/118)

12:30 p.m. **Regents Business Partner Award Presentation*:
UW-Parkside and Snap-on**
Alumni Room

**A quorum of the Board of Regents may be present; no Board business will be conducted.*

Zoom videoconference information and meeting materials can be found at <https://www.wisconsin.edu/regents/meetingmaterials> or may be obtained from Megan Wasley, Executive Director, Office of the Board of Regents, 1860 Van Hise Hall, 1220 Linden Drive, Madison, WI 53706, (608) 262-2324.

09/18/2024

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

I. Board of Regents

Thursday, September 26, 2024
1:00 p.m.

Ballroom A & B (Rooms 116/118)
UW-Parkside Student Center
930 Wood Road, Kenosha, Wisconsin
& via Zoom Videoconference

1. Calling of the Roll
2. Declaration of Conflicts
3. Approval of the record of the August 22-23, 2024 meeting of the UW System Board of Regents
4. Updates and Introductions
5. Report of the Board President
 - A. Report(s) of the Wisconsin Technical College System Board
 - B. UW-Milwaukee and UW-River Falls Chancellor Search Updates
 - C. Regents Business Partnership Awards
 - D. Universities of Wisconsin Accomplishments
6. Report of the System President
 - A. Strategic Plan Updates
 - B. Opportunity Tour Update
 - C. Legislative and Other Updates
7. Report and approval of actions taken by the Audit Committee
8. Report and approval of actions taken by the Business & Finance Committee
9. Report and approval of actions taken by the Capital Planning & Budget Committee
10. Report and approval of actions taken by the Education Committee
11. Host-campus Presentation by UW-Parkside Chancellor Lynn Akey: "A Forward Focus with a Legacy of Impact"
12. UW Academic Program Array: Planning, Approval, and Review

13. Presentation of Board of Regents 2024 University Staff Excellence Awards
 - Carissa Menke, Cashier's Office, UW-Platteville
 - Dirck Nagy, Murphy Library, UW-La Crosse
 - Custodial Services, UW-Stout
14. Resolution of Appreciation for Regent Emeritus Mike Jones's Service on the University of Wisconsin System Board of Regents
15. Resolution of Appreciation to UW-Parkside for Hosting the September 2024 meeting
16. Regent communications, petitions, and memorials
17. Adjourn

**HOST CAMPUS PRESENTATION BY UW-PARKSIDE
CHANCELLOR LYNN AKEY
“A FORWARD FOCUS WITH A LEGACY OF IMPACT”**

REQUESTED ACTION

For information and discussion.

SUMMARY

On July 1, 1968, the University of Wisconsin-Parkside was established, and from that moment, this institution's legacy of transformative education and community impact began. The founding Chancellor chose the name "Parkside" to reflect the beauty and promise of the campus. The vision was clear: to create a university that would not only provide academic excellence but also be a beacon of hope and opportunity for our community. UW-Parkside is distinguished by its high percentage of low-income and first-generation students and strong community ties. UW-Parkside offers the lowest tuition in the University of Wisconsin System and provides real-world experiences that contribute to student success. Parkside students are deeply integrated into the Milwaukee-Chicago corridor, contributing to and benefiting from this dynamic region. Chancellor Lynn Akey will speak about the University of Wisconsin-Parkside's forward focus and invited students and partners will showcase a legacy of impact.

Presenters

- Lynn Akey, Chancellor UW-Parkside
- Debra Karp, Director of Community and Business Engagement
- Amy Garrigan, Community Engagement Manager
- Michael Bond, Director, Community Relations Snap-on Incorporated
- Bryan Lewis, Associate Dean

**UW ACADEMIC PROGRAM ARRAY:
PLANNING, APPROVAL, AND REVIEW**

REQUESTED ACTION

For information and discussion.

SUMMARY

A core responsibility of the Universities of Wisconsin is to maintain and improve the quality of education among the UWs. The universities must provide students with access to majors and careers, identify gaps in systemwide program array, and analyze the workforce development needs of the state, all while efficiently managing UW resources. Academic program array management is key to fulfilling this responsibility. This includes approving new academic programs, reviewing program changes and eliminations, and other monitoring and reporting actions.

This discussion will review the process for academic program planning and the roles played both by the universities and UW Administration. Presenters will provide a high-level look at the evolution of the current UW program array, considering the disciplinary focus and online modality. Provosts will also be available to share how they make decisions to change the program array at their universities. The discussion will then highlight policies that were developed and revised since 2023 to improve the program planning process, and lessons learned from their implementation.

Presenters

- Dr. Johannes Britz, UW Senior Vice President for Academic and Student Affairs
- Dr. Tracy Davidson, Associate Vice President, Office of Academic Affairs, UW Administration
- Dr. Ben Passmore Associate Vice President for Policy Analysis and Research, UW Administration
- Dr. Maria Cuzzo, Provost and Vice Chancellor for Academic Affairs, UW-Superior
- Dr. Laura Reynolds, Provost and Vice Chancellor for Academic Affairs, UW Platteville

BACKGROUND

In 2022, the Universities of Wisconsin Provost Council¹ collaboratively engaged in a review of the UW policies and processes for academic program array. The Council has continued regular and consistent discussions to: 1) Identify collaborative possibilities between two or more universities; 2) identify potential for disagreement and/or disproportionate impact regarding resource allocation; 3) discuss the role of data and data analyses, which will be necessary to achieve university goals and advance the mission of public higher education in Wisconsin.

In June 2023,² the Board of Regents discussed the UW strategic priorities to modify policies that impede innovation, and engage with employers to develop academic programs to meet talent needs.³ The discussion expanded on a March 2023 Education Committee presentation to help Regents understand the process UW universities use to develop, implement, and evaluate academic degree programs and identify potential improvements.⁴

As a result of these discussions and opportunities for stakeholder input, the UW has approved and implemented changes to academic program planning policies and guidance to: a) streamline the process for campuses; and b) allow for more responsiveness to changing student and workforce needs. The updated policies and guidance address how to identify and approve new programs, consider program duplication, reduce unnecessary reporting burdens, and better align with associate degree standards. They also respond to new regulations regarding distance education.

Related Reports and References

- UW System [Academic Program Planning, Review, & Array Management](#)

Related Policies

- Wisconsin Statutes § 36.09(1)(a): "[Responsibilities of the Board of Regents](#)"
- Regent Policy Document 4-12: "[Academic Program Planning, Review, and Approval in the University of Wisconsin System](#)"

¹ Comprised of the 13 provosts, who serve as the Chief Academic Officers at each UW university.

² See [wisconsin.edu/regents/download/meeting_materials/2023_meeting_materials/Meeting-Book---UW-System-Board-of-Regents-Meeting-\(July-6-7,-2023\).pdf#page=15](https://www.wisconsin.edu/regents/download/meeting_materials/2023_meeting_materials/Meeting-Book---UW-System-Board-of-Regents-Meeting-(July-6-7,-2023).pdf#page=15)

³ See [wisconsin.edu/president/strategic-plan/](https://www.wisconsin.edu/president/strategic-plan/): S7 "We will foster a culture of innovation in support of advancing human knowledge and economic prosperity;" S8 to "meet the needs of the state and the knowledge economy;" and S9 to "engage thoughtfully with the employer community to identify and address employer talent, support, and research needs."

⁴ See [wisconsin.edu/regents/download/meeting_materials/2023_meeting_materials/Meeting-Book---Education-Committee-\(March-30,-2023\).pdf#page=105](https://www.wisconsin.edu/regents/download/meeting_materials/2023_meeting_materials/Meeting-Book---Education-Committee-(March-30,-2023).pdf#page=105)

- UW System Administrative Policy 102: [“Policy on University of Wisconsin System Array Management: Program Planning, Delivery, Review, and Reporting”](#)
- UW System Administrative Procedure 102.A: [“New Academic Degree Programs, Changes to Academic Degree Programs, and Additional SYS 102 Items”](#)

Discussion Questions

- What have we learned about the impact of program duplication on student demand at UW universities?
- Now that updates to SYS Policy 102 and related procedures have been implemented, are there additional policy or other barriers to meeting strategic goals?
- How do microcredential programs fit in the program array planning process?
- Is the number of new programs the best metric for evaluating the efficacy of the program planning process?
- How might analysis of new programs change for online-only programs, especially regarding program costs?

I. Board of Regents

Thursday, September 26, 2024

Item 13.

BOARD OF REGENTS 2024 UNIVERSITY STAFF EXCELLENCE AWARDS

REQUESTED ACTION

Presentation of the Board of Regents 2024 University Staff Excellence Awards.

SUMMARY

The purpose of the annual Regents University Staff Excellence Awards is to recognize the dedicated work, vital services, initiative, and outstanding contributions of university staff within the Universities of Wisconsin.

UW campuses may nominate one university staff member and one program staffed primarily by university staff for these awards. The Regents University Staff Excellence Awards Committee selects the recipients, including two individual and one program, who receive awards of \$7,500 to support professional development or program enhancements.

The 2024 University Staff Excellence Award recipients are:

- Carissa Menke, Senior Financial Specialist, Cashier's Office, UW-Platteville
- Dirck Nagy, Library Assistant III, Murphy Library, UW-La Crosse
- University Custodial Program, UW-Stout

ATTACHMENTS

- Profiles of the 2024 University Staff Excellence Award Recipients

**Profile of
Carissa Menke
Senior Financial Specialist, Cashier's Office
University of Wisconsin–Platteville
2024 Regents University Staff Excellence Award Individual Recipient**

Highlights from nomination materials:

- Has worked in UW-Platteville's Cashier's Office for more than seven years.
- Responsible for collections contributing to the financial health of the university; steps in to cover workloads created by vacancies.
- Provides support and guidance to students, their parents, and community members.
- Shares Perkins Loan expertise with peers across the Universities of Wisconsin.
- Admired by her peers for her leadership efforts and approach.
- Communicates during off times in the semester; improved communication with students about past dues using texting as a communication tool.
- Voluntarily represents the Cashier's Office at student events, including New Student Experience and International Student Orientation.
- Provides students with a plan of action to pay down debt and past due balances.
- Created the electronic registration agreement form; helped lead improved communication with students before Early Registration opens for the next semester and ensures students have a plan of action to pay off/down any past due balance; because of her work, many students have been able to register on time because they met with her and were able to take care of any delinquent balances by the time they were set to register.
- Worked to identify solutions for students who were not able to work during the COVID-19 pandemic; her direct efforts retained many of the most at-risk students.
- Efforts resulted in improved registration and subsequent retention.
- Simplified forms that students need to complete for the pre-registration campaign resulting in a much smoother process.
- UW-Platteville received information from Navigate/EAB on how successful the university's pre-registration campaign has been: "The data from the appointment campaign revealed an intriguing insight: students who attended their appointments with the Cashier's Office exhibited a persistence rate of 84.1% from Fall 2023 to Spring 2024, compared to the overall persistence rate of 65.7% among all students selected for outreach. Consequently, this resulted in an additional enrollment of 30 students for the Spring 2024 semester...These outcomes underscore the importance of initial interactions with staff."

In Carissa Menke's own words:

- "The relationship with our alumni is of the utmost importance, and I want to be a reference for them in any way I can be....Serving the students and helping them progress to their goal of graduation is something I truly enjoy."

In the words of colleagues:

- "...[S]he comes to work every day with a smile [on her face and always willing to help out the students and staff."—*Nick Rauch, Director of Student Financials, UW-Platteville*
- "Carissa goes above and beyond every day for the students and staff that she interacts with. She is responsible for the collection and reporting of delinquent student accounts. In this role, Carissa has demonstrated that she cares deeply about students and their futures. The focus of Carissa's approach in working with students is to keep them engaged with the main goal of re-enrollment. Carissa treats all students with respect, dignity, and compassion."—*Jay McDermott, Associate Controller, UW-Platteville*

**Profile of
Dirck Nagy
Library Assistant III, Murphy Library
University of Wisconsin–La Crosse
2024 Regents University Staff Excellence Award Individual Recipient**

Highlights from nomination materials:

- Works late-night shift in Murphy Library during the academic year, until 1 a.m. each night; starts as other staff are leaving; the “evening face” of library to all patrons, including students and public.
- Assists in managing over 40 student workers and two lead student managers that assist during evening hours.
- Provides inventory control and growth planning of university library collections.
- Responsible for maintaining library stacks and shelving, including reshelving items borrowed from the library.
- Tactfully handles situations throughout his shift as the on-call manager; diffuses escalations.
- Increased responsibilities following the library basement flooding in August 2021; in charge of the arduous task of moving all materials back to the basement this past academic year, including the university’s vast journal collection; materials totaled over 77,000 government documents, reference items, and bound periodicals.
- Created a system for handling all items checked out of the library to make sure they are reshelved in the correct place, including double-checking that every single item has the correct status in the library system.
- Proactively devises creative solutions to shifting library collection when certain areas get too crowded.
- Dealt with staffing issues during COVID-19 pandemic; developed the three-day material quarantine system.
- Takes advantage of professional development opportunities to implement new technology and procedures.
- Learned to write special computer system queries using Alma Analytics to extract status information of shelved items to help with ongoing inventory and shelving analyses of the library's hundreds of thousands physical items; stays up to date with the library's many available technologies, print stations, and scanners to provide excellent customer service.
- Introduced the board gaming experience to students and library users; board games let library users of all types and ages take a break from screen or book time and foster an in-person social activity that also spurs critical thinking; games include chess, other strategy games, and challenging puzzles to provide library users with a means to de-stress and take a healthy break from the rigors of studying.
- Motivates staff to carefully manage library resources.
- Keeps focus on students and learning, both student employees and students who are studying.

In Dirck Nagy’s own words:

- “Traditionally, intellectual growth is encouraged in ways as simple as providing access to information, or as complex as tutoring, critiquing, and proofing. But a culture of curiosity can be stimulated in more subtle ways, such as: maintaining a comfortable venue where study is not only encouraged but is also respected; providing games and puzzles which require calculations and creative solutions, and exhibiting artwork without an overt agenda, challenging the mind only to inspect what it observes.”

In the words of colleagues:

- “By displaying a positive, customer first, and caring attitude, he truly does service as the evening anchor for this unit, library, campus, and beyond.”—*John Jax, Murphy Library Director, UW-La Crosse*
- “His concern for our patrons runs through everything he does and his service to Murphy and its patrons is invaluable....His efforts during the last year, particularly the spearheading of the vast journal reshelving project in the basement, have been exceptional.”—*Kevin Dinsmore, Murphy Library-Interlibrary Loan, UW-La Crosse*

**Profile of
University Custodial Program
University of Wisconsin–Stout
2024 Regents University Staff Excellence Program Award Recipient**

Highlights from nomination materials:

- The UW-Stout custodial program of 54 custodians (60 fully staffed) is organized into three operational areas: Academic/Service Buildings; University Housing, and Student Centers. In 2007, the university custodial unit was merged under one supervisory umbrella to seek operational efficiencies. In 2016, the custodial team was reorganized into the current three operational areas.
- The custodial team maintains excellence in an environment of declining resources and reduced staff following the reorganization.
- Ensuring that labs, studios, classrooms, student centers, and living spaces are clean and safe positively contributes to the overall student experience.
- As Wisconsin's only Polytechnic University, UW-Stout has three times as many laboratory and studio spaces as classrooms, which requires additional and specific care by the custodial team.
- Components that maintain and build a culture of excellence include the longevity of the team (nine years of experience on average); taking pride in the work; and passing down knowledge.
- In residence halls, the responsibilities of custodial team members go well beyond providing care for students' personal spaces; custodians play a role in recognizing changing student behaviors, alerting on-call staff when a student may need mental health support, intervention, or medical care.
- The custodial team now uses four primary green chemicals for nearly all cleaning functions, an effort piloted in 2015 and adopted in most areas in 2016. The products are safer and healthier for the university community. The system replaced 26 previously used chemicals and resulted in 67% (\$44,954) annual cost savings; custodial staff restoring terrazzo flooring of 10,000 square feet during the COVID-19 pandemic saved almost \$100,000.
- UW-Stout was named a 2024 Green Ribbon Award Winner by the U.S. Department of Education. Custodial team members were a significant part of several areas within Green Ribbon Award application, including waste reduction efforts, winter salt management, chemical controls and reduction, clean spaces and indoor air quality efforts, as well as custodial membership on several campus sustainability committees.
- Examples of creativity include a tennis ball mounted on a broomstick to remove marks on floors and using a leaf blower to remove debris in the charcoal drawing room so as not to disturb easels.
- The custodial team is instrumental in the success of large, specialized events involving business and industry partners, such as Career Conferences, Stout Game Expo, fashion shows, and more.
- The custodial team was acknowledged for the COVID-19 response effort to clean and remove furniture to allow for social distancing, placement of signage, ever-changing cleaning protocols, and managing COVID housing.

In the words of colleagues:

- "The custodial team is an amazing group of dedicated employees essential to upholding our mission as Wisconsin's Polytechnic University and supporting the success of our students and our university."
—*Katherine P. Frank, Chancellor, UW-Stout*
- "Regardless of the operational unit in which they work, our custodial team is comprised of dedicated, hard-working, and long-serving individuals that take great pride in maintaining and servicing our facilities across campus. The university staff that make up our custodial team are professionals. They know they do more than just keep our buildings clean. They provide daily care and services for spaces that provide and support living, dining, and learning both in and out of the classroom. They create first impressions for recruitment and the care and feeding of the campus spaces they take such pride in contributes to retention. Daily, their work helps us live out our polytechnic mission."
—*Sandi Scott, Senior Student Affairs Officer/Dean of Students, UW-Stout*

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

II. Board of Regents

Friday, September 27, 2024
8:00 a.m.

Ballroom A & B (Rooms 116/118)
UW-Parkside Student Center
930 Wood Road, Kenosha, Wisconsin
& via Zoom Videoconference

1. Calling of the Roll
2. Closed Session
Move into closed session to deliberate regarding the recommendation for dismissal with cause of a UW-La Crosse faculty member, as permitted by s. 19.85(1)(a), (b), and (f), Wis. Stats.
3. Return to open session to take potential action on matters discussed in closed session
4. Closed Session
Move into closed session to:
 - A. Consider personal histories related to the naming of a facility at UW Oshkosh, as permitted by s. 19.85(1)(f), Wis. Stats.;
 - B. Consider performance evaluations of chancellors, as permitted by s. 19.85(1)(c), Wis. Stats.; and
 - C. Confer with legal counsel regarding pending litigation (*University of Georgia Athletic Association, Inc. et al v. Vintage Brand, LLC et al*), as permitted by s. 19.85(1)(g), Wis. Stats.

The Board may reconvene in open session regarding matters taken up in the closed session, to include voting where applicable.

5. Adjourn