ADOPTION OF INNOVATIVE ONLINE PEDAGOGIES: INFLUENCES MEASURED BY THE DIFFUSION OF INNOVATION THEORY

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One of the largest movements to online teaching and learning in higher education was due to a pandemic which shifted thousands of college students and faculty to online learning. This shift created a critical need for faculty resources and the adoption of new pedagogies. Faculty needed to develop online teaching skills in order to create high-quality online instruction. This study was grounded by the Diffusion of Innovations (DOI) theory with the purpose of determining how the DOI characteristics influence faculty in the adoption of innovative online pedagogies. After faculty participated in three faculty development courses they completed a Diffusion of Innovations (DOI) survey to measure their perception of the characteristics that influenced their level of adoption. In addition, the survey included an innovation score for early, moderate or late adoption of innovation. The results focus on the influences that faculty face in adopting new online pedagogies for online teaching.

