

Whitewater Center for Business and Economic Development

A proposal

Richard Telfer, chancellor

Current centers

**Fiscal and
Economic
Research Center**

**Global Business
Resource Center**

**Institute for
Water Business**

**Wisconsin
Center for
Information
Technology
Services**

**Geographic
Information
Systems Center**

**Institute for
Sales
Excellence**

**Small Business
Development
Center**

**Wisconsin
Innovation
Service Center**

**Office of Research
and Sponsored
Programs**

**U.S. Association
for Small
Business and
Entrepreneurship**

**Whitewater
Innovation Center**



- Establish central office for services and programs
- Place students in internships and jobs
- Establish seed fund for start-ups
- Establish applied research fund
- Recruit companies and entrepreneurs to region
- Provide suite of services for early start-ups

- Diverse, successful centers focused on job creation and economic development
- Whitewater University Technology Park and Innovation Center
- State of Ingenuity Initiative
- Wisconsin Center for Commercialization Resources

Benefits to region and state

- More business incubation
- More support for growing businesses across state
- More internships and job opportunities for UW-Whitewater students and graduates
- More job growth
- Fewer lost opportunities

Thank you.