

# Maximizing Access to UW Resources Through Partnerships with County Governments

***Robin Shepard***  
***Interim Provost and Vice Chancellor***  
***UW-Extension***

***And***

***Brad Karger***  
***Deputy County Administrator***  
***Marathon County***

# UW System Structure



University of Wisconsin Board of Regents

University of Wisconsin System

2 Doctoral  
Universities  
(UW-Madison &  
UW-Milwaukee)

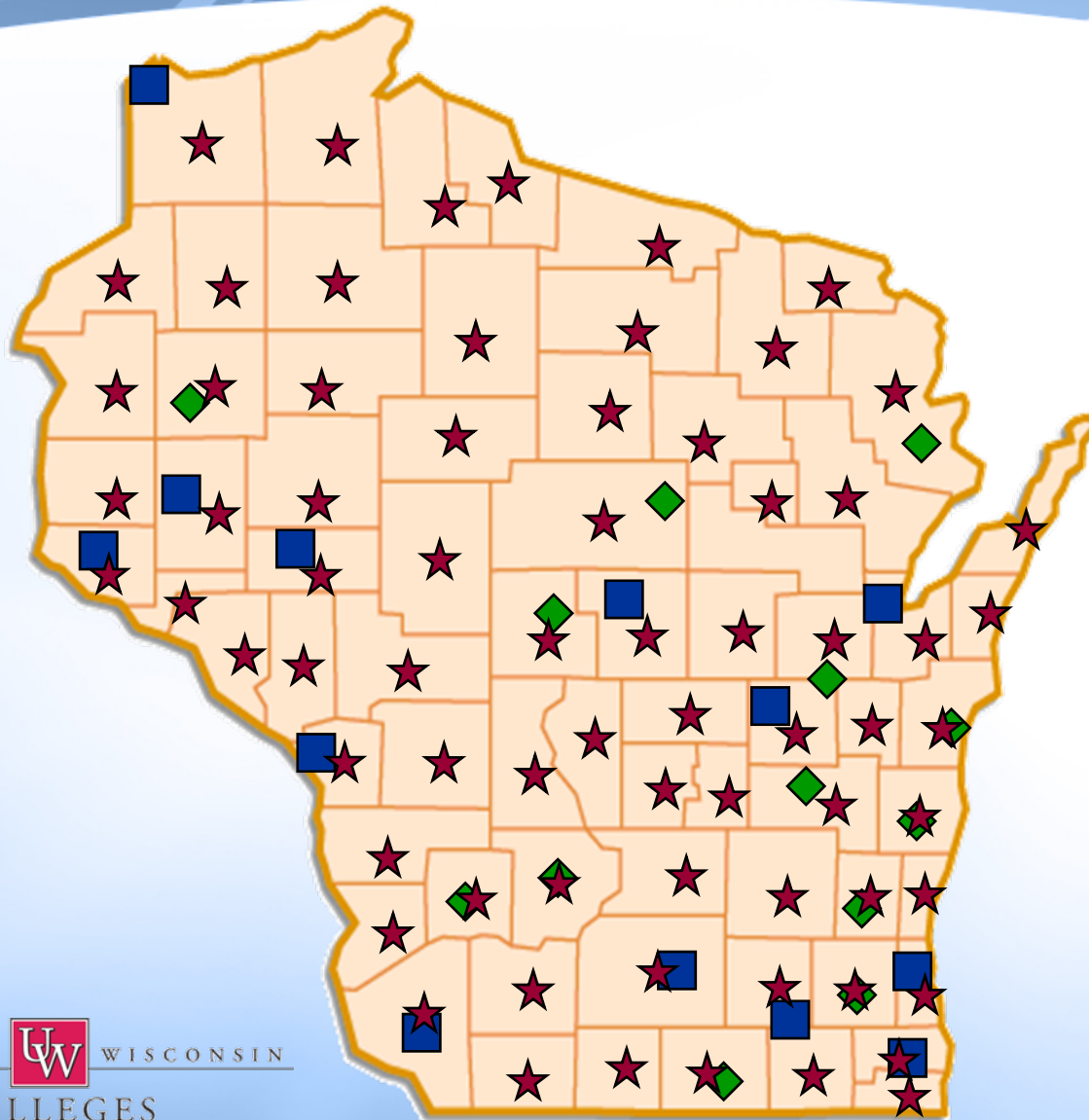
11  
Comprehensive  
Universities

UW Colleges

13 Freshman/  
Sophomore  
campuses

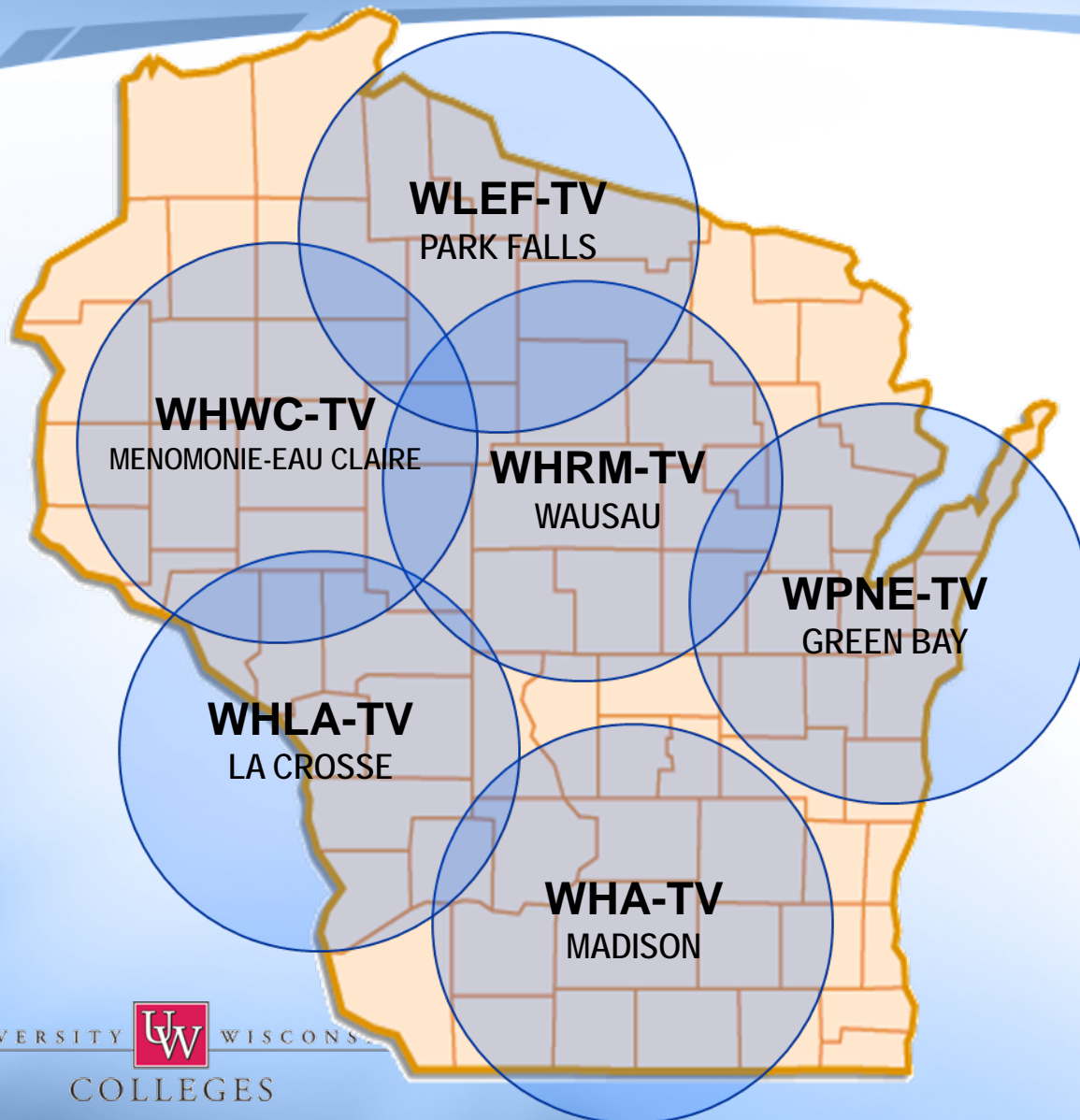
UW-Extension

# The UW Network



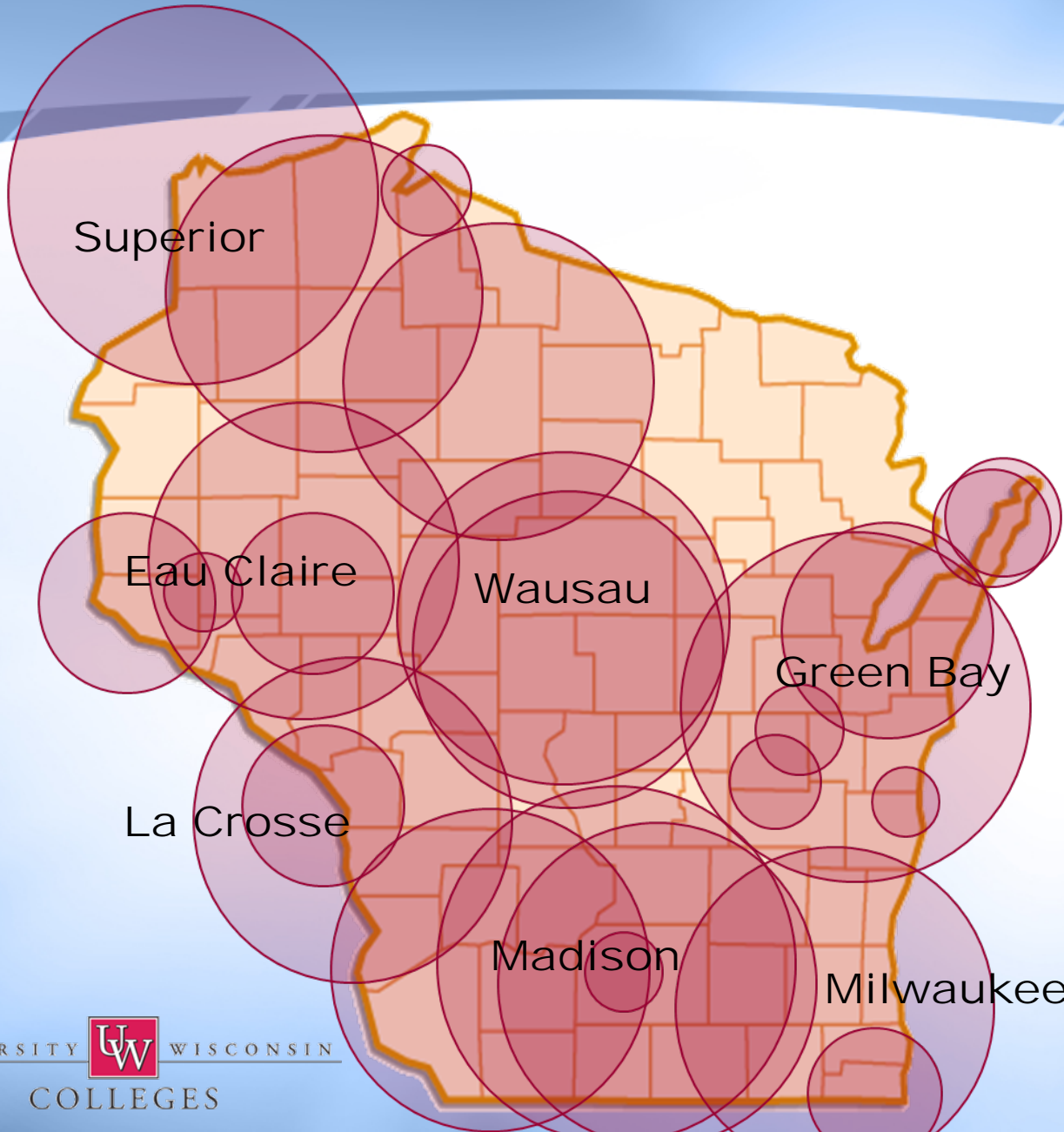
- UW Campuses (4-year)
- ◆ UW Colleges (2-year)
- ★ County Offices

# The “broadcast” Network of UW




- Wisconsin Public Television broadcast areas
- 574,000 viewers per week

# The “broadcast” Network of UW



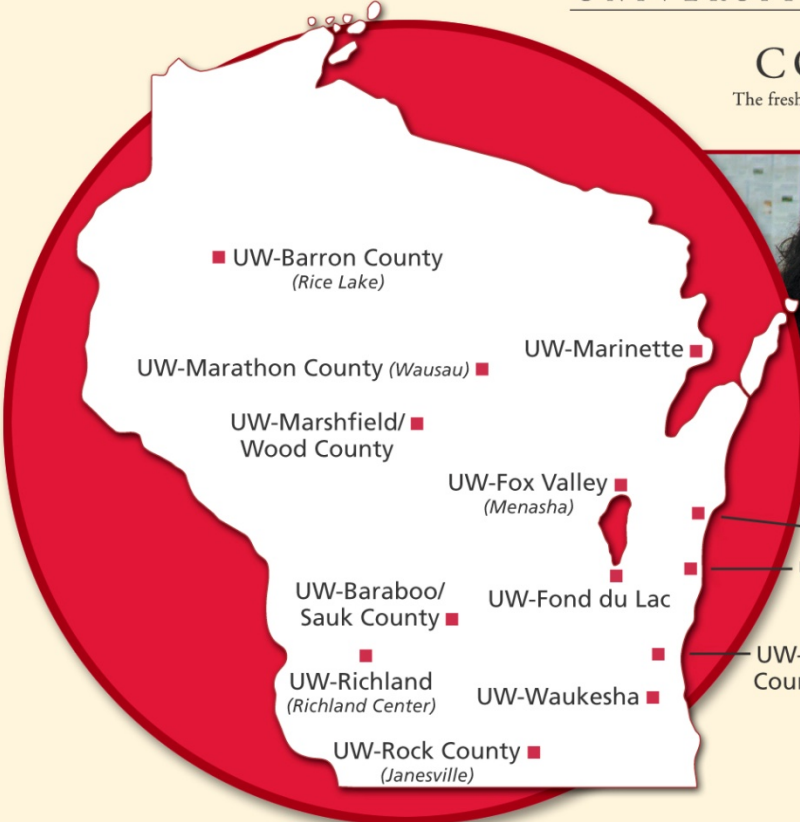
- Wisconsin Public Radio broadcast areas
- News & Classical Music
- Ideas Network
- 411,600 listeners per week
- 7 Regional Bureaus

# University of Wisconsin Colleges


UNIVERSITY  WISCONSIN

## COLLEGES

The freshman/sophomore UW campuses



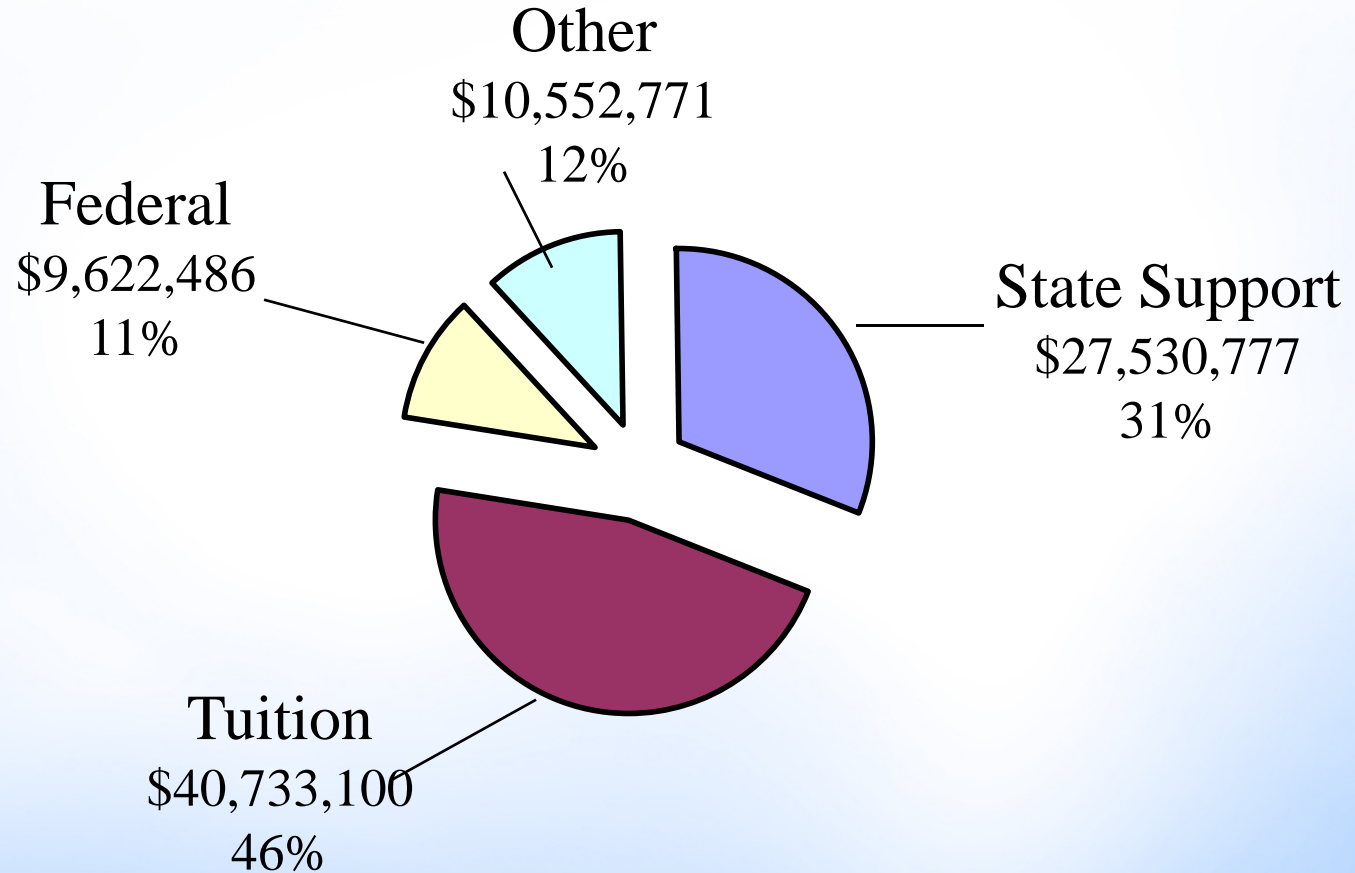
- UW-Barron County  
*(Rice Lake)*
- UW-Marathon County *(Wausau)*
- UW-Marshfield/  
Wood County
- UW-Fox Valley  
*(Menasha)*
- UW-Baraboo/  
Sauk County
- UW-Fond du Lac
- UW-Richland  
*(Richland Center)*
- UW-Waukesha
- UW-Rock County  
*(Janesville)*
- UW-Marinette
- UW-Manitowoc
- UW-Sheboygan
- UW-Washington  
County *(West Bend)*



# UW Colleges Structure

- **13 campuses dispersed throughout the state led by a campus executive officer**
- **UWC Online program**
- **17 academic departments**
- **Institutional offices in Madison**
- **Common course catalog**
- **Campus-based student services**
- **Common policies and procedures**

# UW Colleges: Budget by Revenue Source 2006-07

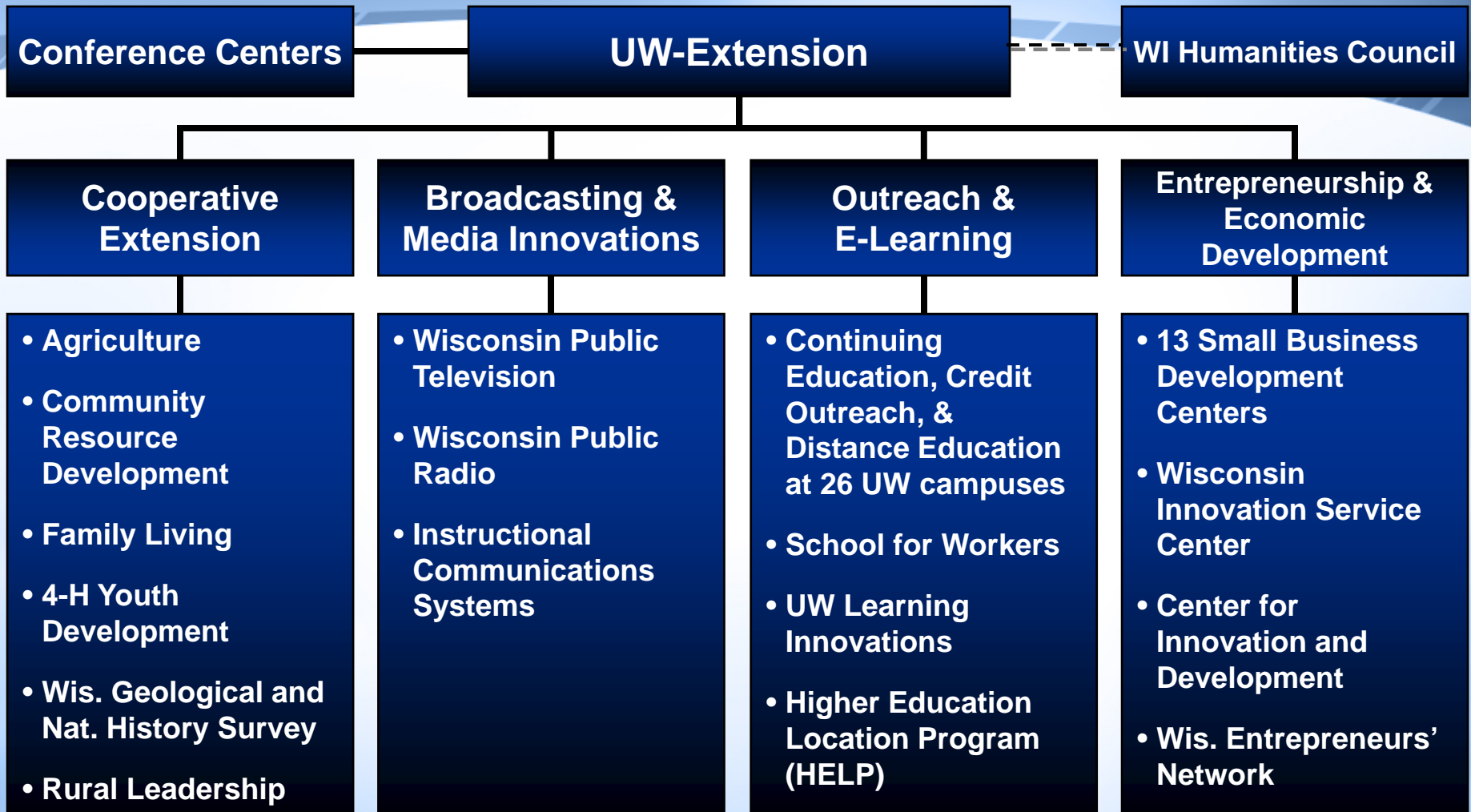




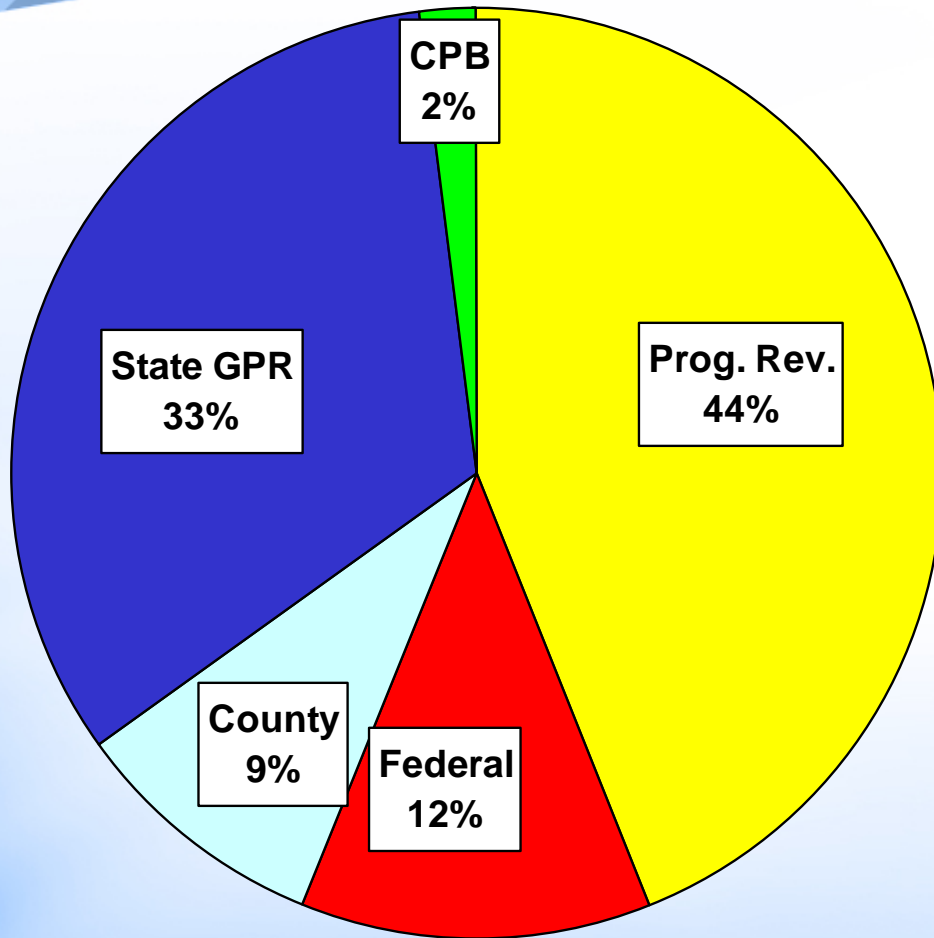
# UW-Extension

***“Through UW-Extension, all Wisconsin people can access university resources and engage in lifelong learning, wherever they live and work.”***

# UW-Extension Structure



# UW-Extension: Expenditures by Revenue Source 2006-07



## FY 2007 Expenditures

State GPR	\$ 69,718,795
Program Rev.	94,230,465
Federal	26,303,710
County	19,891,917
CPB	3,257,185
<b>TOTAL**</b>	<b>\$213,402,072</b>

**\*\* Includes more than \$101 million allocated to the 26 UW campuses.**

# New “Marathon County Education and Economic Development Committee”



- **Proposed for 2008- 2009 Term of Office.**
- **Designed to promote implementation of the County’s strategic plan.**
- **New committee will focus on 3 to 5 future focused policy matters and will be provided staff support by the Deputy County Administrator.**

# West Side Master Plan



- **Establishes a 25 year facility growth plan for UWMC, Marathon Park, Other County Facilities Located in Adjoining Properties.**
- **Adopted by Marathon County Board in March, 2008.**

# Marathon County Investments in UWMC Facilities



▪ 2009	\$4,000,000
▪ 2008	\$760,000
▪ 2007	\$3,541,416
▪ 2006	\$101,700
▪ 2005	\$650,000
▪ 2004	\$821,227
▪ 2003	\$66,950

# Marathon County Allocations to Cooperative Extension



- **\$346,199 in County Levy (36% of total budget)**
- **Benefits include:**
  - **Education for Beginning Dairy Farmers and “Dairy land State Academy”**
  - **Governance Institute and Institute for Public Policy + Service**
  - **Service Learning (UWMC Students + Non Profit Agencies)**
  - **County development opportunities (Employee education, Outcome measurement, Strategic planning)**

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