

# Turning the Academic Ship: Meeting the Changing Educational Needs of Central Wisconsin

University of Wisconsin-Stevens Point



A Partnership for Thriving Communities

**UW System Board of Regents**



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# A 21<sup>st</sup>-Century Comprehensive University



- Focused Mission/Program Array
- New, high-impact General Education Program
- New Data-Driven Recruitment and Retention Efforts
- New Entrepreneurial Budget Models
- New Educational Partnerships

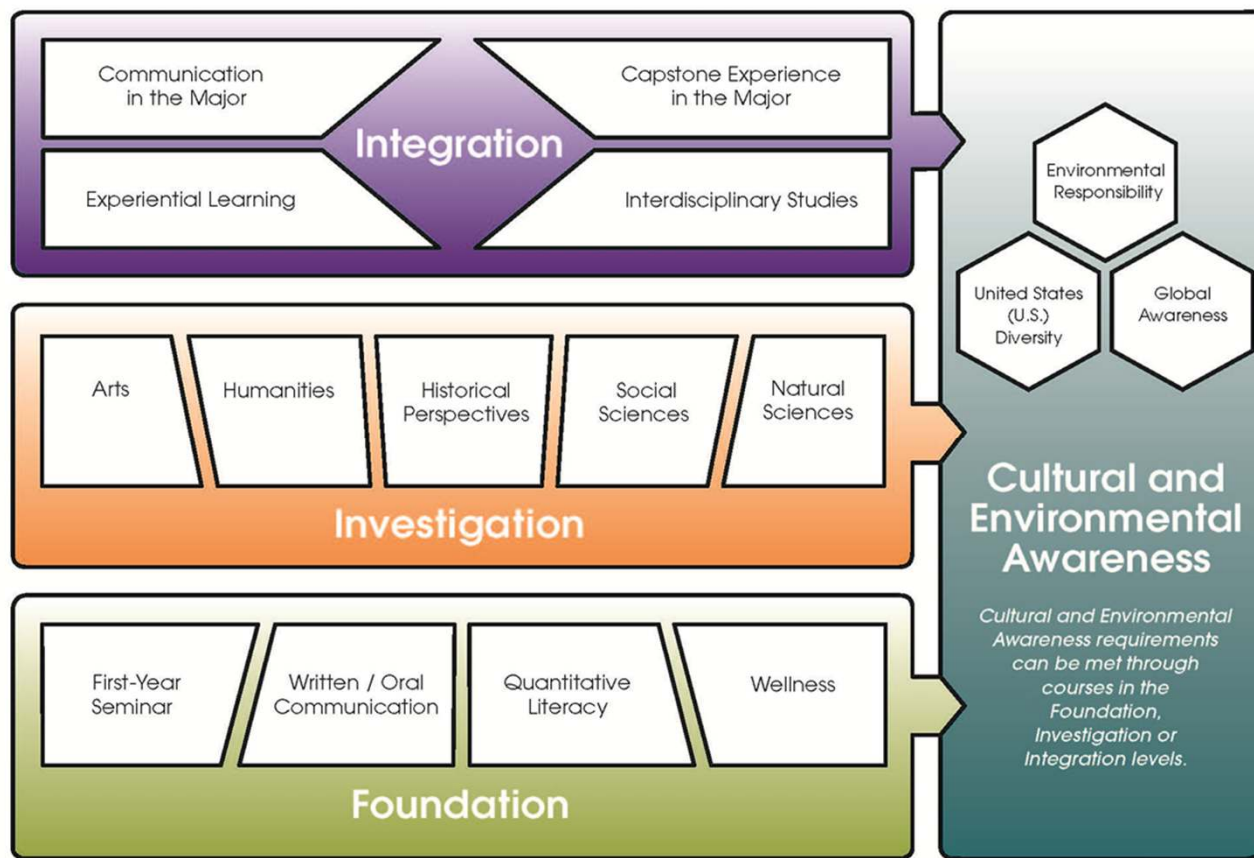
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# Assessment of Student Learning



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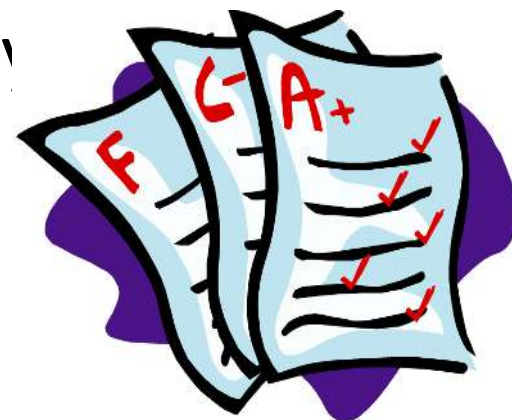
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# Purpose of Assessment in Higher Education

- Thoughtfully, purposefully, and systematically studying student work to determine if they are gaining essential knowledge and skills
- Evaluating student work within courses is part of the process, but also includes examining student learning across courses, majors, and programs



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# Impetus for Assessment in Higher Education

- External Accountability
  - Accrediting bodies
  - University/System Boards
  - Parents/Public
- Internal Accountability
  - Serve our students by ensuring they are learning



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# Approaches to Assessment in Higher Education

- Standardized assessments of student performance
- External review of student work
- Mandated common assessments within and across courses
- Centralized collection of data from many campus sources

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# Assessment at UW-Stevens Point

- Emphasis on classroom level assessment and evidence-based improvement of teaching and learning
  - Course portfolios
  - Faculty Learning Communities
  - Focus on professional development

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# Impacting UW-Stevens Point Students

- Strong focus on effective teaching in the classroom
- Brings faculty and staff together to discuss what is and isn't working for students
- Assessment results lead to direct and swift changes in programming to address the needs of 21<sup>st</sup> Century students

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