Accountability in the UW System

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History

- *Accountability for Achievement, 1993 to 1998*
- UW System Accountability Review Task Force, 1999
- *Achieving Excellence*, *2000-01 to 2007-08*
  - Institutional reports added 2001-02
- New report (name?)*, 2008-09*

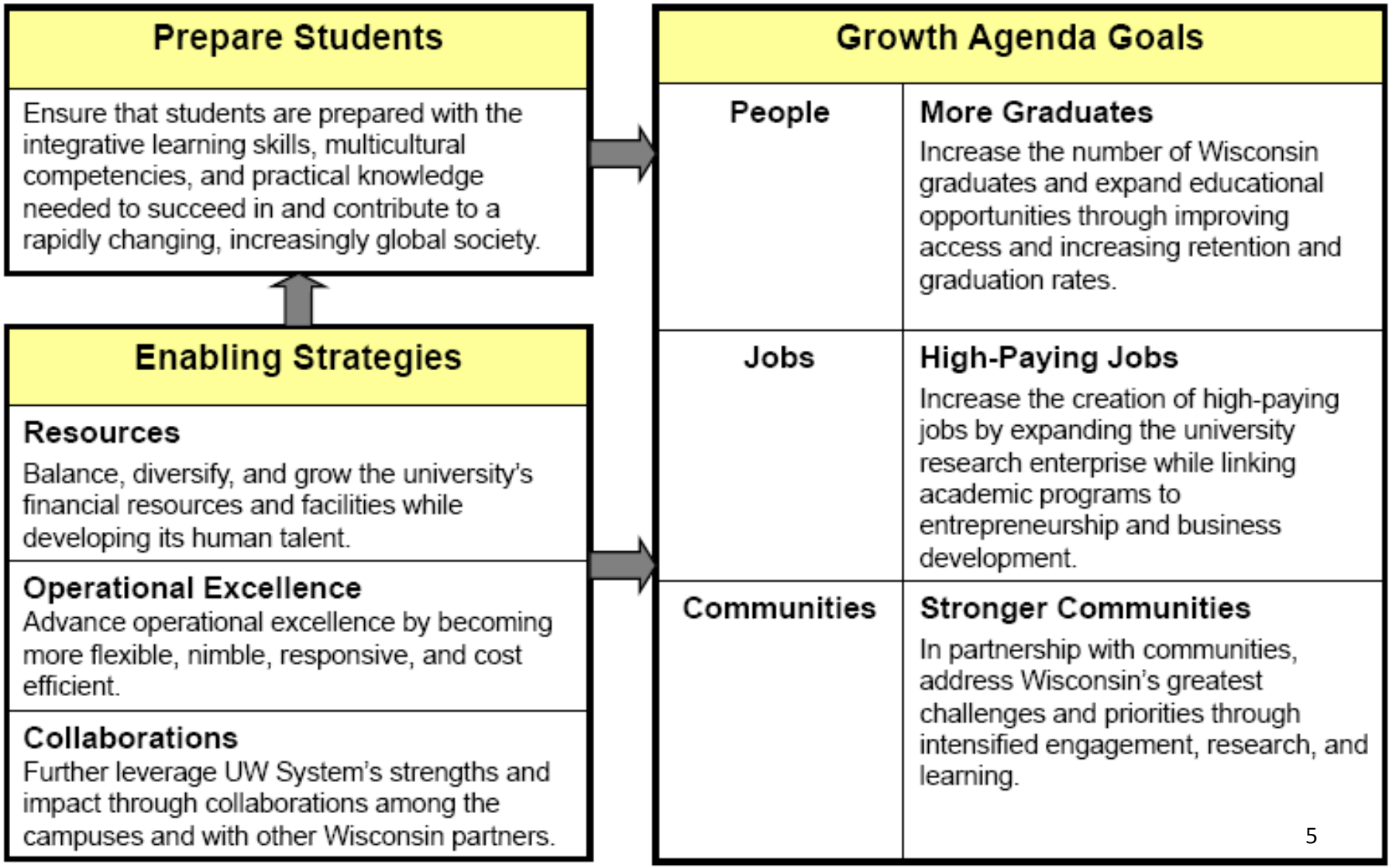
Achieving Excellence

- Section I - Context and Capacity
- Section II - Goals and Indicators
  - 20 indicators of progress on 6 goals
  - Internal and/or external benchmarks and targets
- Section III - Compendium of Related Reports
  - Demonstrates additional accountability

Guiding Principles for New Accountability Report

- Organize around the Seven Core Strategies to Advantage WI
- Improve readability and "navigation"
- Continue to focus primary audience of Regents and legislators, with general public in mind
- Maintain approximately same number of accountability indicators
- 2009 report will be a transitional report

Strategic Framework - Core Strategies



Layout

- Accountability indicator
  - Description
  - Goal & status
  - Chart of progress
- Related Information

More Graduates

-DRAFT-

Access for Wisconsin High School Graduates

As part of the strategy to produce more graduates, the UW System provides access to Wisconsin high school graduates who enroll immediately after high school. The access rate is the proportion of Wisconsin high school graduates who enroll at a UW institution immediately following high school graduation.

Goal: Serve at least 32 percent of all Wisconsin high school graduates, overall and by race/ethnicity.

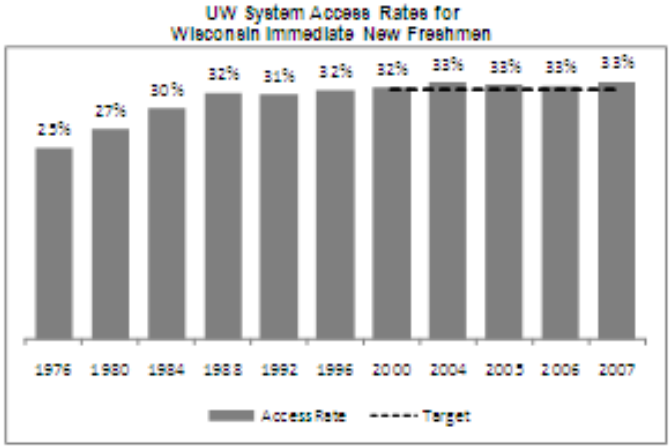
Status: "√/–" Mixed performance.

Highlights/Progress:

- In fall 2007, the UW System access rate was 33 percent, an increase of 8 percentage points since fall 1976.
- Since 1996, maintaining an access rate of at least 32 percent has resulted in an increase in the number of Wisconsin immediate new freshmen to keep pace with growing numbers of Wisconsin high school graduates.
- Wisconsin ranked 7th among states in access to public four-year colleges and universities in 2006, the most recent year for which national data are available.

Related Information:

- Access rates also differed by gender, primarily as a result of the lower application rate of male high school graduates (Appendix table xx).
- The cost of attending the UW System remained affordable relative to the national average (Appendix table xx).
- Access for low income students is reflected by the 21 percent of resident undergraduates who receive a Pell Grant (Appendix table xx).
- Ninety-four percent (94%) of Wisconsin applicants were admitted to at least one UW System institution where they applied. See "The New Freshmen Class" for more information: http://www.uwsa.edu/opar/orb-im/



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Prepare Students

- Indicators and goals
  - Meet or exceed average scores on post-baccalaureate exams
  - Meet or exceed national average on students' critical thinking
  - Increase student study away experiences
- Related Information
  - NSSE data on learning experiences & multicultural experiences
  - Study away information by race/ethnicity

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More Graduates

- Indicators and goals
  - Increase access for WI HS grads and enrollments
  - Increase retention and graduation rates
  - Increase degrees conferred (*new*)
- Related Information
  - Access: precollege, lower income, adult, distance ed
  - Retention: academic advising, intra-UW transfers
  - Degrees: WI educational attainment rates

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Well-Paying Jobs

- Indicators and goals
  - Increase federal and private research funding
  - Maintain contribution to Wisconsin economy
  - Increase degrees in high-need/leading-edge fields (*new*)
- Related Information
  - Examples of technology transfer
  - Examples from small-business development and entrepreneurial networks
  - Examples of impact on local economy

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Stronger Communities

- Indicators and goals
  - Meet or exceed national average in students' civic participation
  - Increase contacts through community outreach and education (*new*)
- Related Information
  - Examples of service learning experiences
  - Examples of community outreach and education
  - Examples of other community-focused projects

Resources

- Indicator and goals
  - Increase total revenue (*new*)
  - Increase faculty and staff diversity
- Related Information
  - UW System Annual Financial Report
  - State appropriations adjusted for inflation
  - Examples of capital projects and maintenance funding

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Operational Excellence

- Indicators and goals
  - Remain below national average administrative costs
  - Reduce energy usage in campus facilities in accordance with DOA target
  - Maintain credits to degree below BOR target of 140
- Related Information
  - Examples of cost savings
  - Examples of energy-saving initiatives
  - Additional detail on credits to degree

Collaborations

- Indicator and goal
  - Increase the number of collaborative academic degree programs
- Related Information
  - Examples of collaborations with K-12 and other agencies
  - Articulation agreements with WI technical colleges
  - Student transfers from non-UWs

Institutional Reports

- Common, systemwide indicators
  - Enrollments, retention & graduation, credits to degree
  - Critical thinking & civic participation
- Institution indicators
  - Mission specific
  - Equity Scorecard

Summary

- Systemwide report
  - 4 new indicators
  - 15 indicators continue to be used
  - Remaining indicators and Context and Capacity items included as “Related Information”
- Institutional reports
  - 4 systemwide indicators continue to be used

UW System Participation

in the

Voluntary System of Accountability (VSA)

Background and Purpose

- Joint project of
  - the American Association of State Colleges and Universities (AASCU), and
  - the National Association of State Universities and Land-Grant Colleges (NASULGC)
- LUMINA Grant Funded (2006)
- Increase Accountability to Stakeholders
  - Prospective students, families, and policy makers

UW System Commitment

- November 2007
  - President Reilly and UWS Chancellors send letter of commitment to NASULGC and AASCU
  - Chancellors designate contact persons to facilitate communication with UWSA staff
- January 2008 to Present
  - Monthly teleconferences between campuses and UWSA

Components

- Consumer Information
  - Including Enrollment, Retention, Graduation, Cost
- Student Experiences and Perceptions
  - NSSE Data
- Student Learning Outcomes

UWS College Portraits Online

- VSA Participants by State:
  www.collegeportraits.org

- College Portraits on the UW System website
  www.wisconsin.edu

VSA at UW-Stevens Point