



University of Wisconsin Oshkosh
College of Business
Global MBA





The Global MBA Program Vision

To develop global leaders through an innovative intercultural educational experience provided by an international alliance of accredited business schools.





Participating Colleges of Business

Darmstadt University of Applied Sciences

Darmstadt, Germany

T.A. Pai Management Institute

Manipal, India

University of Wisconsin Oshkosh

Oshkosh, Wisconsin, USA





Structure

The program is designed to create a balance of students from each institution to facilitate this unique learning experience.

- 15-30 students in each cohort
- 30 credit/18 month program, lockstep cohort structure
- Courses taught in English
- Pricing: Each institution develops own price and collects revenues from their students
- Curriculum includes the basic functional topics taught with a global focus





Program Strengths

- **Culturally diverse learning teams**
- **Innovative learning technologies transmit a global perspective across time and borders**
- **Highly interactive cohort, lockstep program**
- **On-site learning experiences in India, Germany and the United States**
- **Courses taught by faculty from India, Germany and the United States**





Unique Student Benefits

- Opportunities for cross-cultural networking and discovery of business opportunities
- Intercultural experiences
- International travel
- Enhance students ability to lead their organization with a global perspective
- Opportunity to apply cross-cultural communication and negotiation skills





Funding

- **Self supporting program**
- **Costs cover tuition, travel, and lodging**

Estimated Costs	10 Students	5 Students
Estimated Total Costs	\$217,119	\$164,119
Estimated Cost/student	\$ 21,719	\$ 32,824
Estimated Revenue \$35,000/student	\$350,000	\$175,000





Thank you

Questions?

