Distributed by UW News Service January 6, 2025

Link to original story: <https://www.uwec.edu/stories/cob-grad-kaitlyn-riehle-ready-business>

UW-Eau Claire grad Kaitlyn Riehle is ready for business

Captions

*1  
Kaitlyn Riehle is a graduating marketing major from Athens, Wis., who decided that making a big impact could start long before graduation. As a student consultant in UW-Eau Claire’s Small Business Development Center, Riehle has been working on behalf of area small business for the last year. (Photo credit: UW-Eau Claire)*