

## UNIVERSITY OF WISCONSIN-PARKSIDE

The University of Wisconsin-Parkside offers undergraduate and graduate degree programs in the traditional classroom setting, online, and a combination of both delivery methods to approximately 4,600 undergraduate students and 168 graduate students. The 700-acre campus provides an outdoor laboratory for many environmental class offerings. UW-Parkside is committed to high-quality educational programs, creative and scholarly activities, and services responsive to its diverse student population, and its local, national and global communities.

- The College of Arts and Humanities (CAH) provides interdisciplinary and career-oriented programs in art, communication, English, modern languages, music, theatre arts and additional arts and humanities programs. CAH houses the Rita Tallent Picken Regional Center for Arts and Humanities, which offers academic and artistic programs that contribute to the cultural vitality and economic growth of Southeastern Wisconsin.
- The College of Business, Economics, and Computing (CBEC) offers high quality undergraduate programs in business, economics, and computer science, and graduate programs in business and computer science. CBEC's business programs are accredited by AACSB International (Association to Advance Collegiate Schools of Business); less than 5 percent of the world's 13,000 programs in business meet the rigorous standards of quality set by AACSB International.
- The College of Natural and Health Sciences (CNHS) is offers baccalaureate degrees and certificates in applied health sciences, biological sciences, chemistry, environmental studies, exercise science & sports management, geosciences, mathematics, molecular biology and bioinformatics, nursing, physics and psychology, and online degrees in sustainable management and health information management and technology. The college also offers graduate degrees in applied molecular biology and sustainable management. CNHS' pre-health program has consortial agreements and partnerships with other universities in the Chicago-Milwaukee-Madison corridor. Nearly 90% of UW-Parkside pre-med students who apply to medical school are accepted; the national average is just under 40%.
- The College of Social Sciences and Professional Studies (CSSPS) is home to five departments (Criminal Justice; Geography; History; Political Science, Philosophy, and Law; and Sociology and Anthropology), the Center for International Studies, and the Institute of Professional Educator Development. These programs offer many opportunities for students to engage with the community, including internships, local and international service learning and collaborative research with faculty.

## CENTERS AND INSTITUTES

**Institute of Professional Educator Development (IPED):** The redesigned IPED offers a regional, responsive system of educator development through a new K-12 educator certification program in Fall 2013 and ongoing professional development of licensed educators. IPED is a leader in creating a regional 21st Century learning community in Southeastern Wisconsin, one that can meet the challenges posed by globalization, the IT revolution, resource constraints, and the need to build human capacity for innovation and development.

**Ralph Jaeschke Solutions for Economic Growth (SEG) Center:** The SEG Center supports local business improvement and provides an opportunity for students to gain hands-on experience working with companies and organizations to solve business problems. Faculty and student teams work with business clients to deliver solutions that address problems and meet client needs. The SEG Center is comprised of several specialty centers which focus on specific areas of business, including information technology, marketing, operations management and accounting and finance, and has completed more than 500 projects for local businesses since its inception in 2003.

**Small Business Development Center (SBDC):** The SBDC at UW-Parkside annually assists more than 300 small business owners and entrepreneurs in Southeastern Wisconsin. The center provides education, training, and no-cost one-on-one counseling to entrepreneurs and existing businesses, and offers workshops and business writing courses to help understand the clear picture of what it takes to run a successful business.

## **EXISTING PARTNERSHIPS WITH FEDERAL AGENCIES**

**Department of Education – Student Support Services:** SSS, a Department of Education TRIO program, supports students who are low-income and/or first generation college students, with the goal of increasing persistence and graduation rates. UW-Parkside SSS provides cohort-based and individual supportive services including mentoring, academic advising, career counseling, assistance in securing financial aid, services for students with limited English proficiency and cultural and community service activities.

**Department of Education – Title III:** UW-Parkside won a Title III, Strengthening Institutions grant in Spring 2009, totaling \$1,705,674 over five years. Now in its fifth year of funding, Graduate Parkside's strategies and activities have contributed to improved persistence and retention for at-risk students.

**Economic Development Administration – University Centers:** UW-Parkside, along with partners, Marquette University, Milwaukee School of Engineering, UW- Milwaukee, and UW- Whitewater are the founding institutes for the Wisconsin Center for Commercialization Resources (WCCR). The WCCR is an EDA-funded University Center, whose overarching mission is to provide university services and resources that facilitate and aid economic growth in the region. WCCR allows access to resources and services to the entire state of Wisconsin for commercialization of products and technology.

## **NEW/POTENTIAL OPPORTUNITIES FOR FEDERAL SUPPORT**

UW-Parkside is currently engaged in a number of collaborative efforts to improve education in Southeastern Wisconsin, develop the pathway from a two-year degree to a four-year degree, and better prepare students in Southeastern Wisconsin for success in higher education and the workforce, particularly in STEM fields.

**Computer Science Secondary/Postsecondary Career Preparation:** UW-Parkside is working in partnership with Gateway Technical College and high schools in the region to develop programming that provides high school students with academic and technical education and training in computer science fields. This partnership will increase participants' employability and meet regional skilled workforce needs, and will provide professional development opportunities for regional educators. Related federal support: Department of Labor Youth CareerConnect.

**STEM Initiative - Southeastern Wisconsin Connected Community:** UW-Parkside, Gateway Technical College, Racine Unified School District and Kenosha Unified School District leaders, in collaboration with Cisco Systems, the Kenosha Area Business Alliance (KABA), the United Way, and other local business leaders, have developed a partnership to enhance the learning pathways for the citizens of Wisconsin. The vision statement for the overall initiative is: We create thriving communities when everyone's life is fulfilled through the power of learning! The STEM initiative is working to identify mechanisms to enhance student access to STEM-related careers and ensure that students have the skills they need to select a STEM career and be successful throughout their life span.