



## Universities of Wisconsin Core Values

**Purpose-driven:** Our purpose drives all that we do.

- Student-centered: A primary reason for our existence is to serve our students. We do so by fostering excellence in teaching and learning, research, scholarship, creative activity, and community service, and by supporting our students to reach their full potential.
- Pursuit of truth: We support the pursuit of truth that drives the core research mission and serves as a foundation for teaching and learning.
- Advancement of knowledge: The dissemination of knowledge, discovery of new truths and areas of inquiry, and the search for a deeper understanding of our world and our place in it are central to our work.
- Service: An essential aspect of the System and the universities that comprise it is to serve the State of Wisconsin and the public good.

**People-focused:** We value and promote all who work, live, and learn in the System, as well as those in communities we serve across the state.

- Collaboration and teamwork: We appreciate and understand that our best work is done working together in teams in a collaborative and supportive environment.
- Diversity: We are committed to diversity, equity, inclusion, and belonging. These principles are key to our long-term success.
- Mutual respect and trust: We support an environment of civility, trust, collegiality, open and honest communication, and mutual respect by building a sense of community and caring among faculty, staff, students, and community partners.

**Commitment to Stewardship:** We are accountable to each other, to the System, and to the Wisconsin Idea. The decisions we make are focused on the best interests of those who work and learn at the universities in the System and the State of Wisconsin.

- Accountability: We are committed to live our core values and deliver excellence every day. As a premier public university system, we are committed to providing an excellent educational experience for our students while ensuring accessibility, affordability, and cost-effectiveness.
- Integrity: We adhere to high standards of ethics and professionalism and safeguard the reputation of our universities and the System.
- Innovation: We understand the importance of adapting to changing conditions in the world by being open to new ideas and continuously seeking solutions to challenges.
- Sustainability: We take the long-term view to ensure we are structured and supported to serve the people of Wisconsin for generations to come. We will leave the System better than we found it.