



# UW UPDATES

## WACADA CONFERENCE

FOX VALLEY TECHNICAL COLLEGE  
APPLETON, WI  
SEPTEMBER 26, 2024

Angie Kellogg, Office of Enrollment and Student Success



# AGENDA

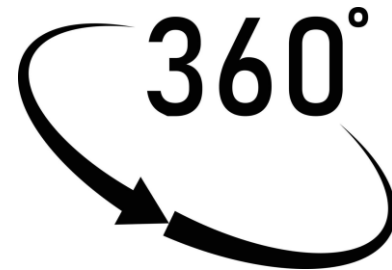
- Welcome and Introductions
- 360 Advising Updates
- Universities of Wisconsin Updates
- Q & A
- Input & Sharing
- Closing

**T** *houghtful*  
**H** *olistic*  
**A** *cademic Advising*  
**N** *urtures*  
**K** *nowledge for*  
**S** *tudents*



# 360 ADVISING

- 360 Advising = Holistic approach providing students with strong networks for timely, high-touch and proactive support
- Serve as a partner in identifying and implementing advising best practices, technology tools, and professional development to improve retention and timely degree completion, and close equity gaps





# 360 ADVISING STRATEGIES



Building Networks and Fostering Communication



Supporting Advising Technology



Advancing Strong Advising Structures & Practices



Promoting Credit Momentum



Enhancing Career Development & Readiness



# NETWORKS & COMMUNICATION

- Stakeholder engagement (meetings, distribution lists, etc.)
- Presentations (e.g., Board of Regents)
- 360 Student Success News:  
360 Advising & Navigate360
  - Subscribe: [wisconsin.edu/360-advising/newsletter-subscription/](https://wisconsin.edu/360-advising/newsletter-subscription/)





# TECHNOLOGY: NAVIGATE360

- Board of Regents renewed EAB contract for Navigate360 student success management system through December 2028
- Cross-institutional sharing of best practices, resources, and tips via Communities of Practice (Analytics, App Admins, and Program Owners) and professional development (e.g., annual workshop)
- EAB acquired Forage, [theforage.com/](https://theforage.com/), which provides free access to hundreds of virtual job simulations and career preparation tools
- Pilot to integrate Mantra Health promotion in Navigate360
- Use your UW email log-in to access Project Team Resources: Advising and Student Support at [wisconsin.edu/ss-eab-project/uw-system-resources/advising-and-student-support/](https://wisconsin.edu/ss-eab-project/uw-system-resources/advising-and-student-support/)



# UW NAVIGATE360 DASHBOARDS

## Utilization Dashboard

- Utilization of Navigate360 at institution and system level

## Impact Dashboard (new!)

- Impact of Navigate campaigns and interventions on student outcomes at institution and system level. Addresses three key questions:
  1. Did participation in Navigate campaigns or interventions improve student outcomes, such as retention rates, DFW rates, and total credits attempted?
  2. Is there a correlation between the frequency of participation in Navigate activities and improvements in student outcomes?
  3. Which specific campaigns or interventions have had the most significant impact on student success?



# UW NAVIGATE360 IMPACT DASHBOARD

### Overview of Campaigns/Interventions

Number of Campaigns/Interventions: **1,840**

Number of Students Invited: **57,992**

### Participation Status and Student Outcomes

(Participated? Y/N)

No: **74**

Yes: **87**

Student Outcomes:

- Retention Rate (%)
- DFW Rate (%)
- 30 or more Credits (%)

Filters:

- Institution: (All)
- Care Unit: (All)
- Student Services: (All)
- Campaign/Intervention Category: (All)
- Campaign Name: (All)
- Gender: (All)
- First Gen College Student: (All)
- URM: (All)
- Pell Recipient: (All)

### Number of Participation and Student Outcomes

#### Navigate Participation and Retention Rates (%)

Participation Level	Retention Rate (%)
0	61
1	76
2-3	88
4 and above	90

#### Navigate Participation and Average DFW Rates

Participation Level	Average DFW Rate
0	1.9
1	1.5
2-3	1.2
4 and above	1.4

#### Navigate Participation and Average Attempted Credits

Participation Level	Average Attempted Credits
0	25.6
1	28.9
2-3	30.2
4 and above	30.7

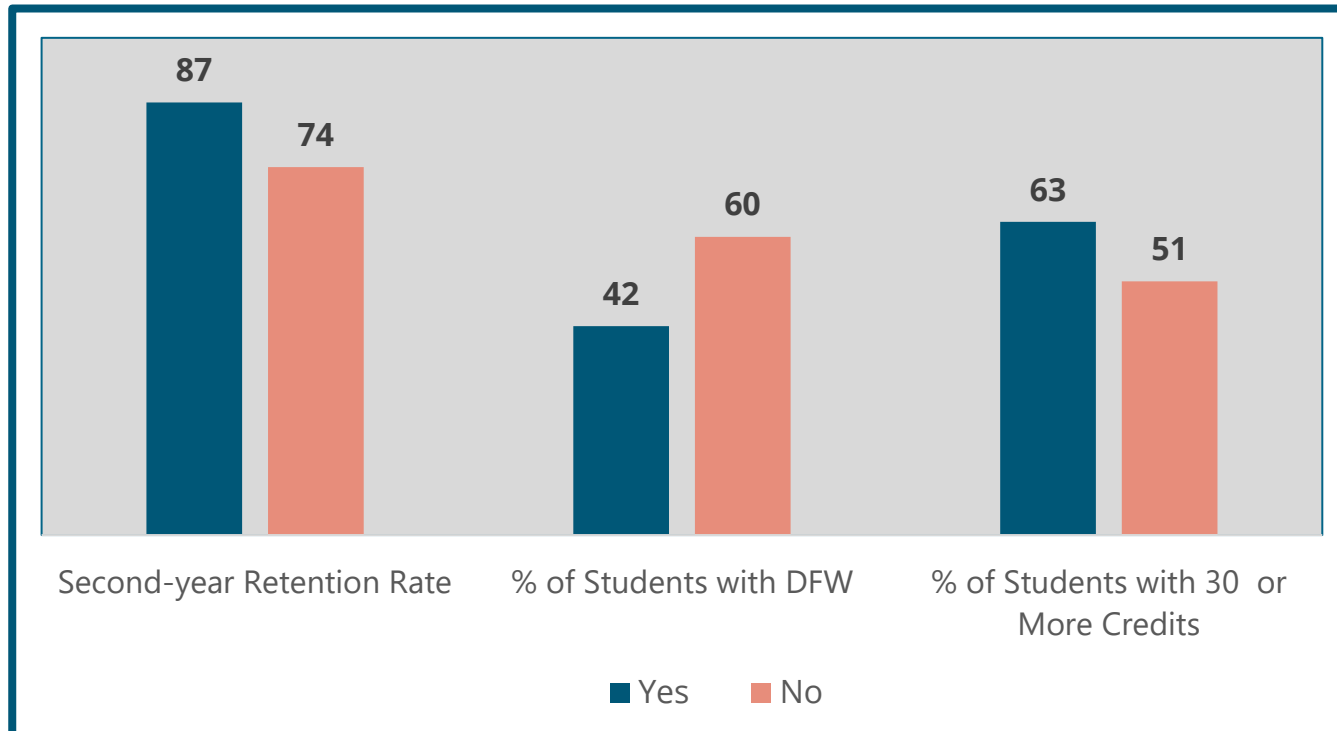
Filters:

- Institution: (All)
- Pell: (All)
- Gender: (All)
- First Gen College Student: (All)
- URM: (All)





# NAVIGATE PARTICIPATION STATUS & STUDENT OUTCOMES



Participation in Navigate campaigns or interventions leads to better student outcomes such as improved retention rates, reduced DFW rates, and increased total credits attempted.



# ADVISING PRACTICES

- Professional development
- Advising Record Schedules
  - New schedules re: retention of advising records
  - New retention period is a minimum of 8 years since the date of last enrollment (previously 3 years)
  - Implication for electronic records (e.g., Navigate360)
- Recognition of advising
  - Student “thank-you” video (promoted during 2024 Global Advising Week)
  - President’s remarks at June 2024 Board of Regents meeting
  - Advising incorporated in system Strategic Plan and biennial state budget request summer 2024



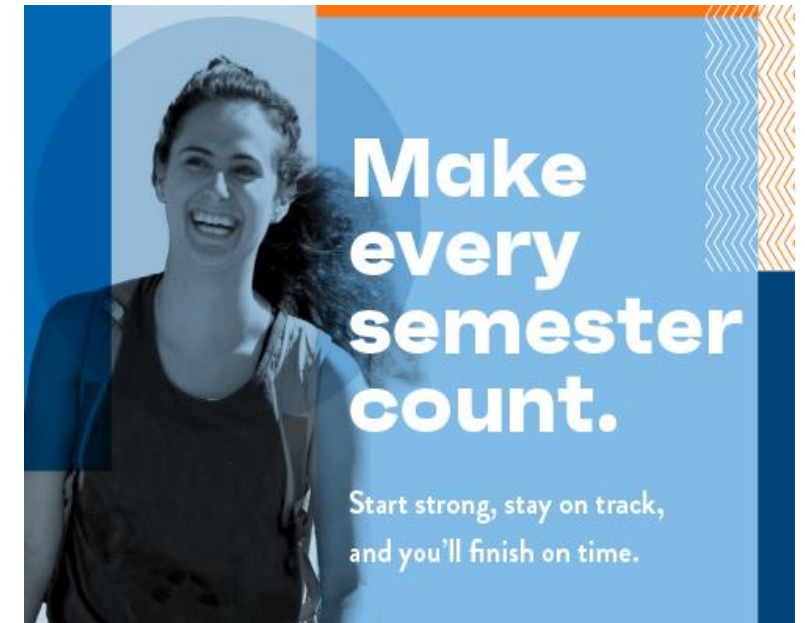
# CREDIT MOMENTUM

## 15 to Finish Campaign Goals

- Build awareness regarding benefit of credit momentum and on-time completion
- Empower students to make informed decisions about credit load
- Encourage working with an academic advisor to purposefully select courses to stay on track

## Resources

- Websites, campaign materials, credit momentum dashboards





# CAREER READINESS: NACM SURVEY

## National Alumni Career Mobility Survey

- Benchmark report on alumni career pathways and mobility at 5- & 10-year marks
- Addresses engagement in high-impact career practices, skills gained in college, career and degree satisfaction, and more
- Undergraduate & graduate alumni from 2014 & 2019
- Survey open October 15-December 15
- Informs career development and career readiness for current students

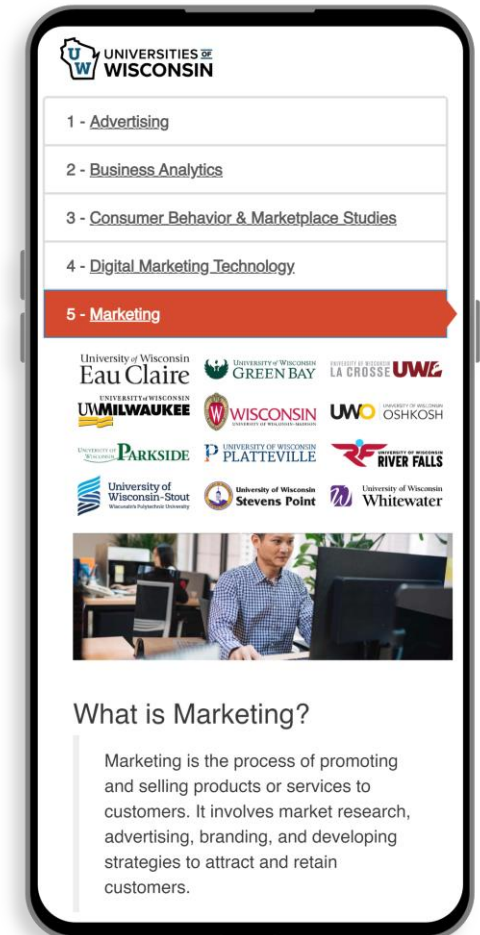


# MYMAJORS

[wisconsin.mymajors.com](https://wisconsin.mymajors.com)

New major career exploration tool:

- Free 15-minute self-assessment
- Available for current and prospective students
- Personalized list of suggested majors at UW universities that are a fit based on students' results
- Information on majors and possible career paths





# MYMAJORS

- Advisors can view students' assessment results via dashboard (Navigate integration coming soon)
  - Contact your campus MyMajors Project Manager for access
- Check out the UW MyMajors Help site for information and resources

The screenshot displays the MyMajors dashboard interface. At the top, there is a navigation bar with the MyMajors logo and a search bar. Below the navigation bar, there is a table with columns for Registration Date, Summary Report, Full Report, Status, Current Student, Current Major, Name, Email, Current Major, Proposed Major, Double Major?, Graduating (Y/N)?, and Major with advisor?. The table contains several rows of data, each representing a student's assessment results. The data is as follows:

Registration Date	Summary Report	Full Report	Status	Current Student	Current Major	Name	Email	Current Major	Proposed Major	Double Major?	Graduating (Y/N)?	Major with advisor?
02/12/2012	Summary	Full Report	Current Student	Current Student	Digital Media Studies	[Name]	[Email]	Digital Media Studies	Exploratory/Undeclared		Y	
02/12/2012	Summary	Full Report	Current Student	Current Student	Business Economics	[Name]	[Email]	Business Economics	Communication		Y	
02/12/2012	Summary	Full Report	Current Student	Current Student	Communication Studies	[Name]	[Email]	Communication Studies				
02/12/2012	Summary	Full Report	Current Student	Current Student	Economics	[Name]	[Email]	Economics	Marketing		Y	
02/12/2012	Summary	Full Report	Prospective Incoming Student	Prospective Incoming Student	Exploratory/Undeclared	[Name]	[Email]	Exploratory/Undeclared	Global International Studies			
02/12/2012	Summary	Full Report	Prospective Incoming Student	Prospective Incoming Student	Exploratory/Undeclared	[Name]	[Email]	Exploratory/Undeclared	Exploratory/Undeclared		Y	
02/12/2012	Summary	Full Report	Current Student	Current Student	Exploratory/Undeclared	[Name]	[Email]	Exploratory/Undeclared	Biological Engineering		Y	
02/12/2012	Summary	Full Report	Current Student	Current Student	Civil Engineering	[Name]	[Email]	Civil Engineering	Business Economics			Y
02/12/2012	Summary	Full Report	Current Student	Current Student	Statistics	[Name]	[Email]	Statistics	Exploratory/Undeclared		Y	
02/12/2012	Summary	Full Report	Current Student	Current Student	Digital Media Studies	[Name]	[Email]	Digital Media Studies	Business Economics		Y	



# UNIVERSITIES OF WISCONSIN

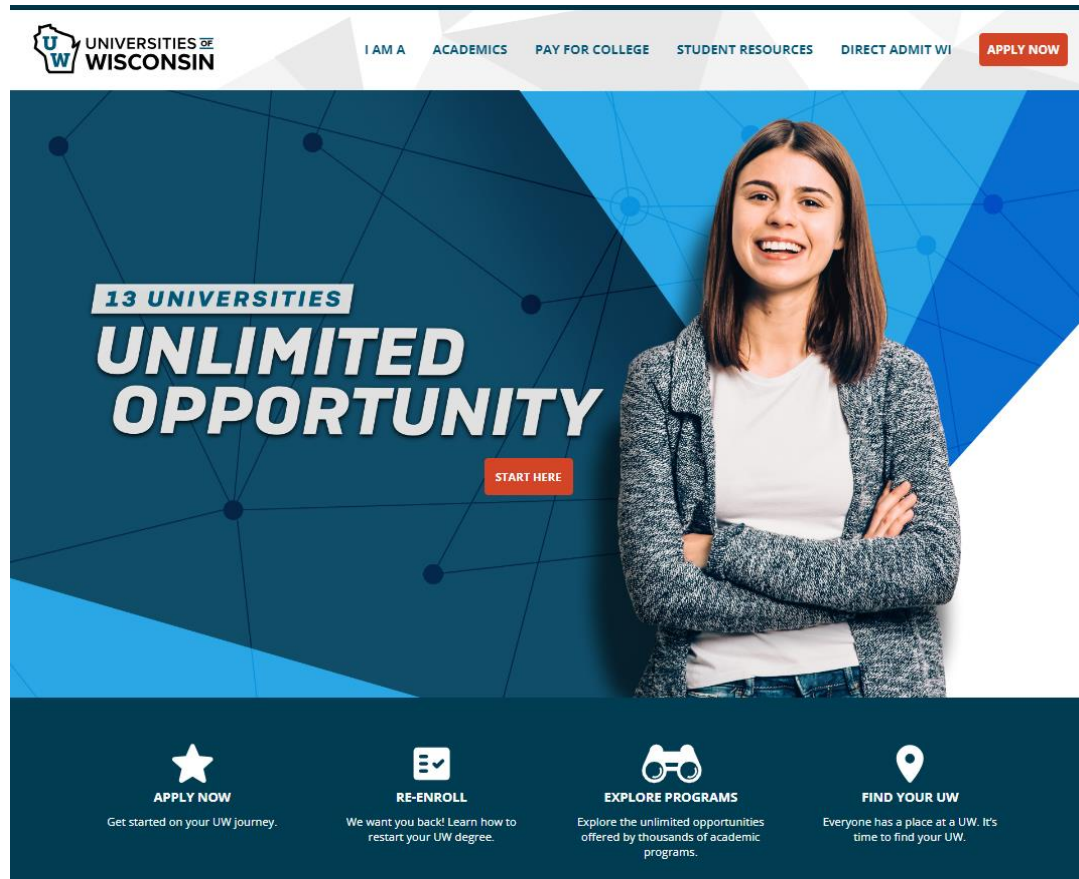
**2023-2028  
Strategic  
Plan**

**We will champion  
student success  
across the higher  
education life  
cycle.**

**Support the  
universities in the  
provision of robust  
academic advising,  
career advising, and  
mental health  
support to students.**



# UNIVERSITIES OF WISCONSIN REBRAND



- Rebrand announced October 2023
- New website launched April 2024
- Focus on our students and the UW universities that provide the foundation for developing talent in Wisconsin

wisconsin.edu







# ENROLLMENT & STUDENT SUCCESS

- Student Success Mini Grants
- UW HELP name change to Go Wisconsin Team
- Upcoming work:
  - Dual enrollment
  - Policy updates (e.g., Freshman & Transfer Admission)
  - EDIB
    - Realignment
    - Work groups: legislative agreement, Title VI (discrimination, harassment and hostile environment) and ADA Title II (digital accessibility)



# PATHWAYS TO ADMISSION

## *FOR WISCONSIN HIGH SCHOOL STUDENTS*



The Wisconsin Guarantee



Direct Admit Wisconsin



Traditional Application



# THE WISCONSIN GUARANTEE

## *FOR WISCONSIN HIGH SCHOOL STUDENTS*

- Beginning with the high school class of 2025, the Wisconsin Guarantee (Wisconsin Act 95) requires schools to prepare a class ranking of pupils for the purposes of facilitating guaranteed admissions to the Universities of Wisconsin.



# THE WISCONSIN GUARANTEE

## *FOR WISCONSIN HIGH SCHOOL STUDENTS*

First-year applicants from Wisconsin high schools who are . . .

- Top 10% of their class at the end of 11<sup>th</sup> grade (top 5% at UW-Madison)
- OR Wisconsin residents who are home schooled and receive an ACT score in the national 90% ranking or higher (98% at UW-Madison)
- OR a National Merit Scholarship finalist

. . . will be guaranteed admission provided they apply and submit required materials for admission (UW-Madison Early Action Deadline: November 1)



# DIRECT ADMIT WISCONSIN

*FOR WISCONSIN HIGH SCHOOL STUDENTS*

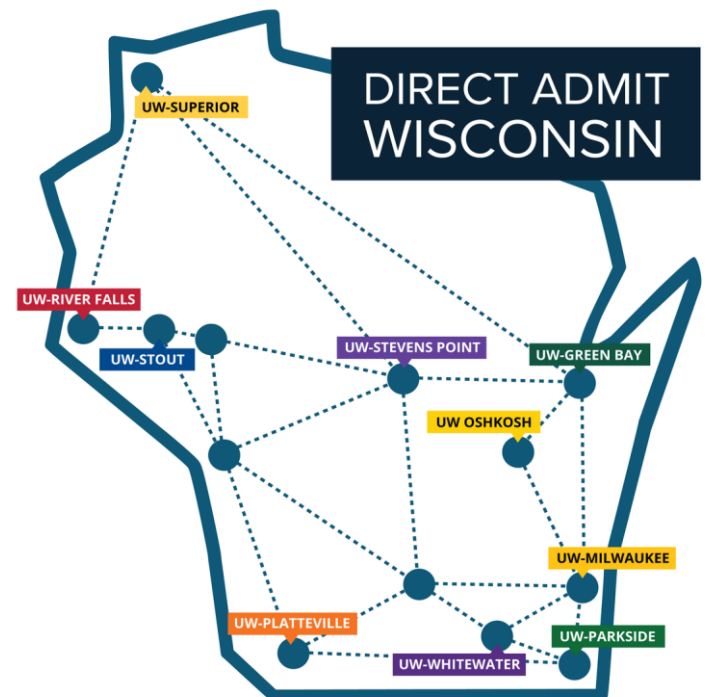
- UW program proactively offering direct admission to students
- Ensures all students know they have a place in the Universities of Wisconsin
- Streamline college admissions process
  - No application, no application fee, no admission essay
  - Direct Admit form



# DIRECT ADMIT WISCONSIN

*FOR WISCONSIN HIGH SCHOOL STUDENTS*

- UW-Green Bay
- UW-Milwaukee
- UW Oshkosh
- UW-Parkside
- UW-Platteville
- UW-River Falls
- UW-Stevens Point
- UW-Stout
- UW-Superior
- UW-Whitewater

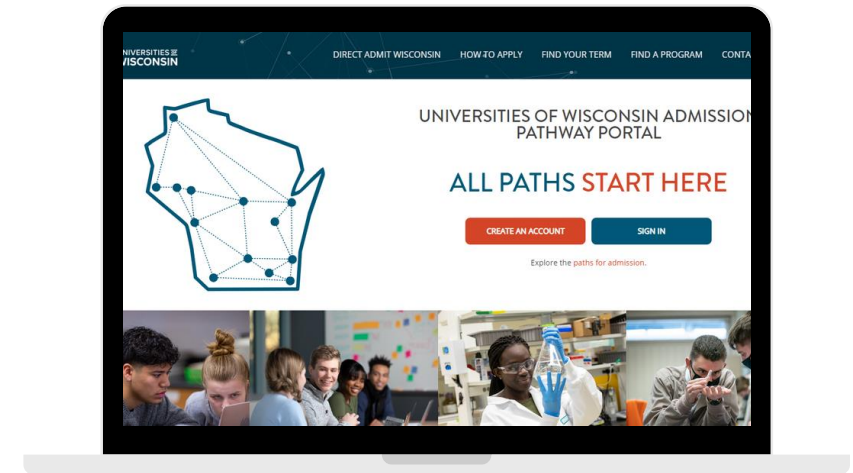




# TRADITIONAL APPLICATION

*FOR ALL HIGH SCHOOL STUDENTS*

- Traditional application for admission to any UW university
- No application fee (except Eau Claire, La Crosse & Madison)
- ACT/SAT test optional
- Essay now required, not required, or optional



[apply.wisconsin.edu](https://apply.wisconsin.edu)



# COMMITMENT TO AFFORDABILITY

## 2025 Wisconsin Tuition Promise (Fall 2025-Spring 2029)

Wisconsin resident, undergraduate students (new first-year and transfer students) with family Adjusted Gross Incomes (AGI)  $\leq$  \$55,000 who enroll at participating UWs in fall 2025 will be eligible. FAFSA completion required.

- All UWs are participating except for UW-Madison and UW-Milwaukee.
  - UW-Madison undergraduates have access to Bucky's Tuition Promise
  - UW-Milwaukee undergraduates have access to Milwaukee Tuition Promise





# TRANSFER

- Annual Collaborative Transfer Meeting
  - October 9, 2024, at UW-Stevens Point
- Transferology Updates
  - UW/WAICU/WTCS started a Transferology Community of Practice meeting quarterly
- UCTA
  - Currently in final stages of updates
- NASH
  - UW-Whitewater and UW-Superior are entering year 2 of participation in the NASH Transfer Improvement Community
- National Transfer Student Week
  - October 21-25, 2024





## SUPPORTING MENTAL HEALTH AND WELL-BEING

- Final year of contract with *YOU at College* (on-demand self-help support) and *Mantra Health* (telecounseling, telepsychiatry, 24/7 support)
- One new service this year: *Togetherall* (online peer support, moderated by mental health professionals)
- Requested \$11M in biennial budget to better support campus-based mental health services and extend the telehealth services contract





# UPCOMING EVENTS

- Advising Assessment Workshop
  - Details coming soon
- Education Imperative for Wisconsin's Foster, Homeless, Orphaned Youth
  - Andrew Bridge speaker + panel of Fostering Success students
  - October 9, 3 p.m. @ UWEC & via livestream at <http://uwec.ly/live>
- Languishing to Flourishing: Mental Health on the Continuum
  - Corey Keyes speaker (UW-Superior Pruitt Center for Mindfulness & Well-Being)
  - October 22, 4:30-6 p.m. via Zoom (free/[registration](#) required)
- Culturally Responsive Approaches to Student Mental Health Conference
  - November 15, 8:30 a.m.-3:30 p.m. @ UW-Stout
  - See conference [website](#) for information and registration



QUESTIONS?

INPUT?



# WEBSITES

- Universities of Wisconsin: [wisconsin.edu/](https://www.wisconsin.edu/)
- 360 Advising: [wisconsin.edu/360-advising/](https://www.wisconsin.edu/360-advising/)
- Navigate360: [wisconsin.edu/ss-eab-project/](https://www.wisconsin.edu/ss-eab-project/)
- 15 to Finish:
  - Staff: [wisconsin.edu/360-advising/15-to-finish/](https://www.wisconsin.edu/360-advising/15-to-finish/)
  - Student: [wisconsin.edu/15-to-finish/](https://www.wisconsin.edu/15-to-finish/)
- MyMajors:
  - Assessment: [wisconsin.mymajors.com](https://www.wisconsin.mymajors.com)
  - Help Site: [mymajors.com/admin/lpbuilder/elements/preview\\_NBzuplHN3mSE2Tfj4BFT.html](https://mymajors.com/admin/lpbuilder/elements/preview_NBzuplHN3mSE2Tfj4BFT.html)
- Behavioral Health: [wisconsin.edu/student-behavioral-health/](https://www.wisconsin.edu/student-behavioral-health/)
- Transfer Wisconsin: [wisconsin.edu/transfer/](https://www.wisconsin.edu/transfer/)
- Paths to Admissions: [wisconsin.edu/students/wipathways/](https://www.wisconsin.edu/students/wipathways/)

## News:

- Advising & Navigate News: [wisconsin.edu/360-advising/newsletter-subscription/](https://www.wisconsin.edu/360-advising/newsletter-subscription/)
- Academic & Student Affairs Update: [wisconsin.edu/uwsa/employees/office-of-academic-student-affairs-oasa-newsletter/](https://www.wisconsin.edu/uwsa/employees/office-of-academic-student-affairs-oasa-newsletter/)
- UW News: [wisconsin.edu/news/](https://www.wisconsin.edu/news/)



THANK YOU!



[Video](#)

For more information, contact:

Angie Kellogg, [angela.kellogg@wisconsin.edu](mailto:angela.kellogg@wisconsin.edu)